

PRESS RELEASE

Wood kitchens: trends and tips for design and maintenance

Wood kitchens are right on trend. Because wood brings cosiness into your kitchen, making it especially suited to an openplan room design. Perfectly coordinated cooking, dining, and living areas flow into each other, creating a generous living space in which the kitchen is the heart of the home. Sebastian Desch, head designer at TEAM 7, offers practical advice on the advantages of a wood kitchen and how one should take care of it. The Austrian manufacturer is a pioneer in environmentally sustainable solid wood furniture, and is known for its high-quality craftsmanship.

Wood is a true all-rounder

Wood soothes the soul. This is due to its many beneficial characteristics. Studies have shown, for example, that rooms with large amounts of wood in their interior design can lower one's heart rate. Naturally treated wood is breathable, absorbing and releasing moisture. The material functions as a kind of natural air-conditioning system that even neutralises odours. It also has anti-bacterial properties, which makes it ideal for the storage and preparation of foodstuffs. And just as important: wood keeps regenerating, binds CO2, and integrates itself back into the natural cycle. This all becomes possible through the open-pored treatment of the wooden surface with natural oil.

Easy maintenance of wood kitchens

A naturally oiled surface will retain its beauty for many years with minimal effort. No other material can be refinished this conveniently: stains, scratches, and even small dents can be removed from porous treated wood easily using simple methods. Just apply a small amount of TEAM 7 natural oil onto the clean surface from time to time using a cotton cloth – and that's all the care it needs. In contrast to veneer, solid wood can even be completely sanded and newly finished multiple times – this will restore a glow to the kitchen just like on the first day.



This and other press releases and photos are available for download at www.team7.at

Contact for journalists:

TEAM 7 Natürlich Wohnen GmbH Braunauer Straße 26 | A-4910 Ried Tel: +43/7752/977-700 | Fax: +43/7752/977-222

E-Mail: info@team7.at | www.team7.at

GeSK agentur für public relations Ziegelstraße 29 | D-10117 Berlin

Tel: +49/30/217 50 460 | Fax: +49/30/217 50 461

E-Mail: pr@gesk.info | www.gesk.info

TEAM 7





All images: TEAM 7

Hardwood is particularly well-suited for kitchens

In principle, all types of wood used in furniture manufacturing are suitable. But the hardwoods that are most often used for kitchens are those with a medium to firm hardness, greater visual variety and a scent that ranges from neutral to pleasant. Walnut and oak are the favourites, but beech heartwood and alder also continue to be popular. Sorted by hand, they create unique grain patterns and imbue the furniture with timeless elegance.

Current trends

A broad selection of choices is available, ranging from a modern country-home style with generous material thicknesses evoking a lofty industrial charm, to very puristic designs. Wood kitchens are often combined with coloured glass fronts. The combination of walnut and black matt coloured glass, for example, is a current favourite. Starkly contemporary aesthetics are what make wood kitchens fascinating in general: this kind of delicate and precise workmanship has never been possible before.

What to consider when buying a wood kitchen

It is important that the kitchen is made entirely of wood. Kitchens are often just covered in veneer or wood imitation foils. These kitchens lack the benefits of breathable solid wood. A wood kitchen will be partially repairable only if the surface is oiled, meaning that it hasn't been sealed with varnish. The origin of the wood is also important. We only use hardwood from sustainably managed European forests. Because wood is a living material that carries on working, the expertise of the manufacturer is especially important. The selection of the individual trunk plays just as great a role as careful and professional processing. If this is all in place, the kitchen will bring you lasting joy.

This and other press releases and photos are available for download at www.team7.at

Contact for journalists:

TEAM 7 Natürlich Wohnen GmbH Braunauer Straße 26 | A-4910 Ried Tel: +43/7752/977-700 | Fax: +43/7752/977-222

E-Mail: info@team7.at | www.team7.at

GeSK agentur für public relations Ziegelstraße 29 | D-10117 Berlin

Tel: +49/30/217 50 460 | Fax: +49/30/217 50 461

E-Mail: pr@gesk.info | www.gesk.info