

IMM COLOGNE 2017

TEAM 7: new ideas for all living areas

Virtuosic play with materials, function, and form at the imm cologne

Always focusing on the bigger picture, and always ready to take the next step – TEAM 7 builds on its role as a leading provider of unique solid wood design furniture. In Cologne, the Austrian manufacturer will introduce its new products for all living areas, with a fine feeling for sustainable materials: Moka oak – their new dark wood, natural leather, and ceramics extend the range of design options and sensory enjoyment. Developments in the design and function of its dining tables, almost unlimited possibilities for shelving and home entertainment systems, a new floating bed, and the introduction of a delicately composed new kitchen range with matching furniture for the living area, all emphasise the innovative energy which TEAM 7 is bringing to the imm cologne 2017. The company offers fresh inspiration, complementing their furniture planning system with carefully selected components. This solid wood specialist adds technologically sophisticated functionality with calm confidence and, through brilliant fine-tuning in the design, creates furniture with a uniquely airy aesthetic – lovingly executed with impressively sound craftsmanship.

TEAM 7 is reinventing wood: “Moka is the new black”

The successful recipe created by these trendsetters is the perfect symbiosis of nature, design, and technology. The company not only has unique expertise in the craft of woodworking, combined with industrial precision, but also a strong in-house research and development programme. And among other things, this ensures that the raw materials meet the necessary requirements to create furniture with high design standards, which is also sustainable over the long term. An example of this is the new wood type, Moka oak: TEAM 7 collaborated with the University of Natural Resources and Life Sciences in Vienna to develop an entirely new process for achieving an even, dark colour. This is carried out in a special drying chamber and uses the natural process of steaming in combination with pressure. In this way, wood is neither dyed nor thermally treated, and maintains its natural characteristics, even though the colour change is consistent. A unique development. This means that Moka oak can be processed to their usual high quality standards: with absolute precision, long-term stability, a porous and naturally oiled surface, and a pleasing texture. The trend woods white oak, wild oak, venetian oak, as well as walnut and the classically elegant cherry will also be on display in Cologne, represented primarily by the successful cubus and cubus pure storage and shelf systems. The focus is on home entertainment solutions, wall units with design elements, and library systems – textbook examples of versatility in planning, precision, and stability within slim dimensions.

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Authentic materials and new colours

Authenticity of materials is a major focus of the presentation: ceramics, created from natural raw materials, emissions-free, and recyclable, supplement the range with a mineral material characterised by a surface that is not perfectly smooth and even – a useful alternative to fronts made of coloured glass. It can also be used to excellent effect as a table top, for example. From 2017 natural leather will be available at TEAM 7: this is tanned without chrome and with no additional dressing, so that its porous, visibly and tangibly natural and warm surface harmonises perfectly with oiled wood and allows its characteristic natural features to shine through. As a contrasting accent, TEAM 7 is introducing the combination of natural materials and stainless steel. Although this is not a new material, a special finish has been developed that allows the surface to gleam clearly and elegantly without reflecting a red shimmer – perfection is reflected in the attention to details. These design pioneers show their flair for colours through both ceramic and natural leather, and this year's trend colour, mauve, is inspired by the pale purple of wild mallow flowers.

filigno: the new natural kitchen connects living spaces with refinement and delicacy

Clean lines, a cubic framework, and pure materials – the new TEAM 7 kitchen, filigno, promises to live up to its name, achieving elegance and delicate refinement through highly precise craftsmanship in solid wood. All that is added is ceramic. Nothing more. Pure essentials and a calm look and feel.

A wood casing only 12 mm thick forms the sides and top surfaces, giving the design its structured character and displaying TEAM 7's expertise with the materials: here, their tried and tested triple-layer technology with end-grained edgebands is put into play. The corner detailing of a shadow line opens up the passepartout encasing the elements, giving an impression of lightness. A recessed plinth lets it withdraw even more in the room – it's all about the interplay of delicate refinement and generous proportions. Various fronts, available in solid wood or ceramic, emphasise the calm overall appearance.

A functional ceramic element provides an elegant transition between the two body heights of 670 and 804 mm. It balances the difference perfectly, and can be equipped with a hob or sink, for example. This ceramic element is used to link the kitchen and the living-dining area. To do this it can be attached on top of a low sideboard. This raises its height, allowing the sideboard to straddle the two structures both in terms of form and function. In the dining area the piece serves as a sideboard, while the raised component definitely belongs to the kitchen, which is clear from the working height and the change of material from wood to ceramic. This allows the living room furniture to be integrated into the kitchen area in a transition that is both clearly defined and yet completely harmonious. This connection continues logically with the filigno occasional furniture too: the sideboards and highboards follow the same characteristic design with a three-sided wooden casing using triple-layer technology and a shadow gap. As in the kitchen, the floating impression is also emphasised with a recessed plinth. Alternatively the occasional furniture are available with slide supports. And for the kitchen and dining room, the wood and ceramic front options are also supplemented by glass fronts. Cosy design elements, open or with glass doors, and with optional integrated

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lighting, loosen up the look even further. With filigno, TEAM 7 makes it even easier to bridge the gap through the spatial and functional connection of the kitchen, dining, and living areas.

Hybrid technology for the tak table and an extension for yps

TEAM 7 has created two dining table models that, in their contrasting appearances, can be seen to summarise the company's wide repertoire of styles: tak is the minimalist essence of a table, while yps impresses with its angular purism in solid wood. They have several features in common: both (almost) look like non-extendable tables, because designers and developers have invisibly integrated the slim extension mechanism and insert panels. yps is being introduced in an extendable version and can now be extended by two place-settings at each end, or can alternatively be equipped with a cutlery drawer. The tak extendable table was introduced last year, and has a unique swing mechanism that is extremely compact and beguilingly simple: three easy, intuitive steps are all that is needed to unfold the cushioned extension. With a continuous table top of up to 300 cm in length, this feat of engineering requires significant stability, which the tak ensured with a metal frame and metal legs up until now – but these slim, tapered, and rounded legs are now also available in solid wood. This is made possible by a highly complex "metal-wood hybrid" construction technique. TEAM 7 were not daunted by this technological challenge, and excel here again: their love of wood and pursuit of perfection make all the difference.

Sleep: dreaming of floating

Healthy sleep in a metal-free bed and an environment free from harmful substances has always been especially important to TEAM 7, as a pioneer of natural living. The construction, accessories, and mattress systems all promote regeneration – and an appealing design, with materials that are pleasant to the touch, goes without saying. With the float, designer Kai Stania has created a floating bed with an impression of remarkable lightness and softness, which can also be paired with a taller mattress to create a box-spring look if desired. A groove that runs around the middle of the horizontal wood grain of the bed sides highlights its delicate character. The headboard is available in natural leather, leather, fabric, and wood. The float bedside cabinet matches it perfectly, and the new loop side table also complements it nicely. TEAM 7 is displaying a complete bedroom layout in Cologne, including occasional furniture and walk-in wardrobe solutions.

Love of wood – inspiration for a special lifestyle

Developing new processes, integrating solutions, optimising established products, and designing wood in a completely unique way – this year, TEAM 7 is once again displaying its expertise in working with materials, its experience in technical innovation, and its flair for high-quality design. New designs and the enhancement of the existing product range embody their mission: to offer individualised design options and inspire more and more people towards a lifestyle that is both sustainable and aesthetically contemporary – now at the imm cologne in **hall 11.3, stand P 030/Q031** and at LivingKitchen in **hall 4.2, stand B 10**.

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NOVELTIES 2017

Moka oak, ceramics, and natural leather

TEAM 7 presents new materials in trend colours at the imm cologne

Hardly any other company has as strong a focus on naturalness as the solid wood specialist TEAM 7. In addition to the new wood colour moka oak, the eco-pioneer is adding other sustainable materials to its range, such as chrome-free tanned natural leather and the raw mineral material ceramic. TEAM 7 is also featuring a new, warm-toned trend colour and a stainless steel finish that has been perfected in-house. A combination of these materials perfectly represents modern naturalness and imbues the living area with its own unique aesthetics and quality. From puristic to classic – with its new materials, TEAM 7 shows its flair for trends in both design and function.

Moka oak is the new black – and it goes with the trend colour mauve

Dark woods have a particularly noble look and their hues are in line with current trends. But apart from walnut, there are hardly any trees in Europe that have this quality. That's why the Austrian natural wood furniture manufacturer TEAM 7 has developed a special process for changing the colour of wood in a natural way in cooperation with the University of Natural Resources and Life Sciences in Vienna. Moka oak is thus a new, natural type of dark wood with a porous wood surface, which – as with all TEAM 7 solid wood types – retains its positive characteristics. The wood is breathable and regulates humidity, has an anti-bacterial and antistatic function, and an easy-care surface. And the new trend colour mauve, inspired by the pale purple blossoms of the wild mallow, goes with it extremely well. On show at the imm: e.g. cubus pure wall unit in moka oak.

Natural leather and solid wood: the perfect combination

When two things that fit together find each other, it creates perfect harmony. Chrome-free tanned, pure aniline leather with a lightly nubuck surface and naturally oiled wood assembled without formaldehyde are an ideal pair. With its transparent finishing, the high-quality, smooth coloured leather shows all of its natural characteristics. As with solid



cubus pure sideboard in Moka oak



lift coffee table in Moka oak



cubus pure wall unit in Moka oak combined with the trend colour mauve

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TEAM 7

wood, the authentic feel and warmth of the material is a pure sensual indulgence. The new collection now supplements the existing TEAM 7 leather range with the colours tartufo, umber, brandy, brown and black. On show at the imm: e.g. float floating bed with a natural leather headboard.

Like a painting: ceramics

Ceramic is another addition to the material mix at TEAM 7. The mineral surfaces have a pleasant feel and their soft colour gradations have a sensual appearance. Ceramic is also scratch-resistant, heatproof, and easy to clean. This recyclable material – made from natural raw materials and fired at around 1200 degrees Celsius – is available in a minimum thickness of just 3 mm, and is offered in the colours iron moss, basalt black, cement, and phedra. On show at the imm: e.g. filigno occasional furniture with ceramic fronts and magnum table with a ceramic top.

TEAM 7 refines steel

The trend of combining materials has not slowed down. Warm solid wood paired with the cool look of steel, for example, forms a particularly exciting combination that has a timeless and modern appeal. Perfected with a fine metal surface grinding, the material appears heterogeneous, which further emphasises its unique character. The new stainless steel finish is used for the tak table, the nox table and bench ensemble, the magnum and f1 chairs, and the cubus pure slide.



natural leather at the headboard
of the bed float



ceramic surface on the filigno highboard



tak table with a new steel finish
at the foot-frame

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NOVELTIES 2017

filigno: Bridging the gap with delicate refinement

New furniture for a new kitchen – this is how traditional living spaces can be combined

A delicate lightness characterises TEAM 7's seamless connection between the dining and kitchen areas, which they will be presenting at the imm cologne 2017: filigno is the name of the new range, with elegant, sleekly designed solid wood sideboards and highboards that reflect their formal counterpart in the kitchen of the same name. This spatial and functional crossover is achieved through a sideboard with an add-on functional ceramic element. In the dining area the piece serves as a sideboard, while the raised component definitely belongs to the kitchen, which is clear from the working height and the change of material from wood to ceramic.

Linear and light

This is the essence of elegance in wood: the sides and top board of the new filigno occasional furniture are made of 3-layer wood panels that are only 12 mm thick, and that encase the body. As an elegant corner detail, a fine shadow line loosens up the closed covering and emphasises the delicate appearance of the sideboards and highboards, which are supported by slides or by a recessed plinth, creating an illusion of floating. With a variety of opening methods, the fronts are available in a choice of solid wood, glass in the colour of your choice, and now also in ceramic. These materials can be combined to create a uniform or a more varied overall look. Versatile design elements, open or with glass doors, and with optional integrated lighting, loosen up the look even further. filigno highlights TEAM 7's expertise with solid wood – shown here in the fine construction using very thin triple-layering technology with end-grained wood edgeband and other precise details of workmanship even in the interior. The jury of the ICONIC AWARD 2017 is also persuaded of this sublime furniture line and rewarded filigno with Interior Innovation - selection.



filigno kitchen



filigno highboard



close-up filigno highboard

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TEAM 7

Refinement and balanced proportions

Clean lines, a cubic framework, and pure materials – the new TEAM 7 kitchen, filigno, promises to live up to its name, achieving elegance and delicate refinement through highly precise craftsmanship in solid wood. Design motifs featured in the occasional furniture appear again here – the triple-layered casing and shadow gap, the cupboard fronts made of solid wood, ceramic or glass, and the recessed plinth. A ceramic functional element is used to link the kitchen and the living-dining area. To do this it can be attached on top of a low sideboard. This change in height allows the sideboard to straddle the two structures both in terms of form and function. The design proportions of this element follow the style and lines of the cupboard fronts and balances between the body heights of 670 and 804 mm. The TEAM 7 design elements can also be integrated into the filigno kitchen as a recurring and connecting feature. This means that the appearance, materials, and formats correspond across the different areas, creating a harmonious unity.

The kitchen is the heart of the home

The living room and kitchen range of the Austrian solid wood specialist TEAM 7 offers a wide variety of planning options in many different styles. All living areas can be combined seamlessly, and the kitchen can be integrated into the floor plan as the heart of the home. A wide choice of extendable and non-extendable tables, chairs, benches, bar stools, and occasional furniture, together with the customised production to order, make it possible to create individual holistic design solutions – perfectly coordinated not only in wood type and design, but even in the wood grain markings.



filigno sideboard



close-up of the filigno sideboard, highlighting TEAM 7's expertise with solid wood (fine construction and shadow gap)

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NOVELTIES 2017

Custom-made sleeping comfort for lovers of design

Pure, soft, and natural

float – a wooden artwork that seems to float in the air

Dreamy solid wood furniture: TEAM 7's new float bed combines elegant, organically inspired design with a very special sense of lightness. Like all other beds made by this manufacturer, this new design is also entirely free of metal and hits the mark with unadulterated solid wood and a variety of handcrafted details. The new piece by designer Kai Stania is true to its name - the bed appears almost to float in the room. The fine, slim bed frame is supported by a concealed wooden runner. As a subtle stylistic feature, a groove emphasises the floating appearance of the bed: this divides the bed frame visually in the centre, giving the design an even more delicate effect. Rounded corners, fine details in end-grained wood, and transverse grain patterns underline the special craftsmanship. The stylish design of this new bed is perfected by the distinctive headboards: they can be covered with various fabrics – the deep seam is highlighted by five buttons in the leather and natural leather versions (all have piping around the edge) – or in fine wood. The exclusive workmanship is evident in every version. Tall mattresses can also be integrated elegantly into the frame if desired, giving the bed a modern box spring look – variable in width from 140 to 200 cm. With this design TEAM 7 is, of course, staying true to its principle of creating metal-free beds. An ideal choice for the interior of the bed is aos – the comfortable sleeping system with perfectly balanced components made of natural materials, such as wood, natural latex, cotton, sheep's wool, and Tencel/maize. The system consists of 4 elements: insertion frame, spring element, natural latex mattress, and an optional slip cover.

The bed's organic design and precise woodworking is also mirrored in the float bedside cabinet: perfectly suited to the design of the bed, it rounds out the new range harmoniously - with an option floating freely on the wall in widths of 45 cm or 60 cm and a depth of 35.6 cm, or mounted on the wall with slides and a depth of 42.6 cm.



float bed with textile headboard



float bed with natural leather headboard



float bed with natural wood headboard

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TEAM 7

Stylish with natural leather and smart additions

The solid yet delicate-looking side table, loop, is another work of art full of surprises and creative ideas, and is available in heights of 55 cm and 69 cm. Like float, it celebrates the organic form and offers a new interpretation of round ornamentation. Two wooden rings connected by a pillar form the central design element, with craftsmanship that perfectly emphasises the pure beauty of the natural material. The round milled groove on the base plate is a real eye-catcher, creating a sense of lightness and referencing the motif of the loop side table. The inserts for the table tops are available in leather or glass. And it's practical too: when pushed against the bed, loop serves as a convenient breakfast tray.

TEAM 7 classics with a new look

In addition to its new products, TEAM 7 is introducing novel details and adjustments to ranges that are already successfully established on the market. The riletto dresser, for instance, is now also available with natural leather sides. This not only looks high-class, it also has a wonderfully pleasing velvety texture.

In 2017, the existing leather range for the popular solid wood bed nox will be enhanced with a vibrant natural leather option. Contrasting seams set the scene beautifully and emphasise the intensity of this high-quality material. A 4 cm taller headboard is also available, so larger mattresses can be integrated aesthetically.



float bedside cabinet



loop side table



riletto dresser is now also available with natural leather-covered sides

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Modular and always changing

imm cologne: cubus and cubus pure are classics which are full of surprises

Natural living with TEAM 7 is both – diverse and individual at the same time. With their cubus and cubus pure programmes, these solid wood specialists can turn every home design dream into a reality, working to individual customers' specific requirements – and even custom-building. Height, width, and depth reductions can be made free of charge. Whether elegant wall units combined with shelving, innovative Home Entertainment solutions, stylish libraries, or refined home offices – with such a wide variety of planning options, you will find a unique solution for every space. This is a perfect example of the design expertise of the Austrian solid wood specialist. It makes clear why they are the technological market leader – as does the precise detailing and consistent management of their entire range.

Individually designed modular wall units

This year's highlights include the cubus pure wall unit in a new wood type, Moka oak, which is produced using a special process that was developed at TEAM 7. The sophisticated appeal of dark solid wood, combined with the trend colour mauve, makes the ensemble a real eye-catcher. Coloured glass, available in the colour of your choice from the NCS range, can be added as a front or to delicately frame the body, which is a characteristic feature of cubus pure. Interesting planning options for the modular body system include, for example, wall panels and versatile design elements that can also have all-glass doors if desired. Likewise perfectly tailored to customers' wishes, TEAM 7 presents examples of wall units from the cubus range both with a panel connection and with the Home Entertainment system. The trendy wood types oak, white oak, and wild oak are used for the furniture and shelf units. On show at the imm: cubus pure wall unit with design element and cubus wall unit with shelving unit.



cubus pure wall unit in Moka oak combined with the trend colour mauve



cubus pure wall unit



cubus wall unit

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Custom-made shelves: standing, hanging, integrated

The shelf system demonstrates individualised shelving solutions by TEAM 7, e.g. on stairs or under sloped ceilings. These are variable not only in terms of height, width, and depth, but also in function and front design. Hanging solid wood shelves can be perfectly combined with the cubus and cubus pure body elements to create a wall unit, a room divider, or even a complete Home Office - including a cubus desk. A classic library always impresses: the interplay between open shelves and fronts with various openings, as well as numerous combination options, make the shelf system a creative workshop for individualists. Extras such as a library ladder, LED lighting, and sliding shelves, offer plenty of additional versatility. A Furn-Plan 3D furniture plan shows the different options, and enables a perfectly illustrated preview of individual designs even if they will be custom-made. This means that from conception through to production, everything comes from one source. On show at the imm: four examples that illustrate the shelving expertise of TEAM 7 – including an elegant room divider.



cubus shelf



cubus library

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Come on in! – Entry halls with a system

Cosy right from the start

Willkommen, bienvenue, welcome - the cubus entry hall range from TEAM 7 will make you want to be surrounded by nature in your home. Right from the start. The finest solid wood, crafted with precision and elegance, is paired with sophisticated functionality, ensuring comfort, order, and a relaxed atmosphere. Numerous elements and a comprehensive body and wardrobe system can be adapted to fit any individual requirements and any room dimensions. This smart system can be individually combined with many elements, wood types, and details. With a wide variety of different heights, widths and depths, plus the order-related, customised production of our solid wood furniture, we can create a perfect entrance to your home that has real style. A look at the details reveals refined additions, such as a milled key recess, an elaborate wooden interior, and an integrated folding handle in the console. These details highlight the perfect craftsmanship of this Austrian furniture manufacturer.

Anyone who loves minimalist design will adore cubus pure. Hand-selected solid wood fronts, in perfect composition with a delicate coloured glass passepartout, furnish the entry hall with purism and clarity. Light, high-quality, and aesthetically pleasing: with fine glass edges and a recessed base, the premium entry hall range brings an airiness to the entrance of your home. Glass surfaces in the colour of your choice add a personal touch. Thanks to a specially developed and patented attachment adapter, the glass elements can be changed whenever you want. Furthermore, the many heights, widths, and depths, as well as numerous elements and variations, open up almost infinite planning possibilities. Whether as closed wall modules or as an open coat rack – cubus pure enhances the entry hall with its high-quality design and refined features.



cubus pure entry hall



cubus entry hall

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TEAM 7 tables: function and convenience

imm cologne: nature, design, and technology in perfect harmony

Surprising, unexpected functions that you would not expect at first glance: That's what characterizes TEAM 7's extendable tables which therefore are in great demand because of their convenience. Simple and logical operation, hand-selected solid wood panels, a balanced aesthetic, and patented in-house features make it clear: at TEAM 7, nature, design, and innovative technologies belong together. Every style reveals our love of solid wood and our goal of perfection down to the smallest detail.

1, 2, 3 – tak

The tak model by Jacob Strobel is the minimalist essence of a table, with clean lines and a very slender appearance in a combination of warm solid wood and cool metal. It combines organic accents with a cubist design language, as either a non-extendable or an extendable table. Its uncompromisingly slender frame offers maximal leg-room. tak was introduced last year in a version with metal legs, which, together with a metal frame, gave it the necessary stability. But now these delicate, tapered legs are also available in solid wood: the highly sophisticated so-called metal-wood hybrid construction makes these minimal dimensions possible – an extraordinary display of artistic craftsmanship. The load-bearing element is made of a proprietary metal construction, which is precisely integrated into the solid wood foot-frame. The fact that TEAM 7 didn't shy away from such a technological challenge sets it apart. The extension mechanism is unchanged, requiring only three simple manoeuvres: pull, swivel, lock – simply tak.

The new-generation yps

Also designed by Jacob Strobel, the yps table, like the bench which matches it, is characterised by its dynamic Y-shaped foot frame and its original, genuine solid wood appearance. Starting in 2017, it will also be available in an extendable version. Insert panels



tak table with natural wood foot-frame



tak table with natural wood foot-frame



tak table with natural wood foot-frame

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TEAM 7

and metal technical components are invisibly integrated. The slimness of the mechanism allows for similarly generous leg-room as with the non-extendable table. The linear design with bevelled edges is also perfectly maintained in its extended form. yps is available either one-sided, two-sided versions or combined with insert panels or cutlery drawers.

Numerous dining table versions

TEAM 7 will also be showing its design classic, magnum. This year, table and insert panels can be seen in a choice of wood, coloured glass, and, for the first time, also in ceramics. Furthermore, the nox table with its unique synchronous extension and the equally new stainless steel finish will be on display. Also on show will be the mylon table in cherry, with its characteristic flared legs.



yps table: extendable version



yps table: extendable version with cutlery drawer



magnum table with ceramic-panel

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set up a cosy space and work flexibly with home office furniture

Beautiful work spaces for a healthy work-life balance

Working at home can be wonderful – if your Home office is both liveable and functional. Solid wood furniture from the Austrian manufacturer TEAM 7 meets these requirements perfectly. From custom-made shelving solutions, refined lowboards, and mobile desk bases for your office equipment through to designer desks and writing tables with matching chairs – with TEAM 7 you can take working at home to the next level.

sol standalone furniture | Sebastian Desch

With a delicate and dynamic form, many thoughtfully handcrafted details, and versatility for use anywhere in the home, the sol desk by TEAM 7 head of design Sebastian Desch will easily win over the hearts of modern home-workers. Whether free-standing or supported by two legs, the smart standalone piece is the perfect companion in all living areas. The design of this multi-talented piece is as clear as it is distinct: Two inter-connected shells – one made of wood, the other covered with leather – form the basic idea. The sol desktop can be extended and snaps tight at the two end positions. It offers plenty of space to sit comfortably and offers easy access to the clever interior which includes, for example, a USB socket, a Qi charging point for mobile phones, a milled pen tray, and small utility boxes. The Stricktex cable cover helps with organisation, while an optional add-on lamp with dimmable LEDs ensures adequate lighting. At the imm cologne 2017, TEAM 7 will also be introducing the sol in natural leather. Its iridescent, non-slip, soft surface harmonises perfectly with the distinctive character of the solid wood – the two materials merge naturally to create one unique item.



sol standalone with natural leather



sol standalone with natural leather

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TEAM7

atelier desk | Kai Stania

With its distinctive design language and high-quality materials, the atelier desk by Kai Stania also works perfectly in the living room. It is based on a prototype of a real work table, made from solid, naturally processed wood. It is characterised by a table top with two height-adjustable trestles - a nod to the classic architect's desk, but with a cable duct. The height adjustment mechanism is made entirely of solid wood, and is very easy to use. This allows ergonomic working for every body size and any task.



atelier desk



atelier desk

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DESIGNER PORTRAITS

Sebastian Desch | Head of Design

Sebastian Desch's designs are characterised by a commitment to harmonious proportions and a goal of creating pieces that are suited to the material and have a timeless appeal. His enthusiasm for wood and craftsmanship is the foundation of his work – and of his passion. The traditional and refined artisanal details of his designs are never superficial, but form a stylistically confident part of a simple and elegant design language. And this hits the mark: in recent years, Desch has been awarded with some of the most prestigious design prizes in the world – such as the iF product design award, Red Dot Award: Product Design and the green GOOD DESIGN Award. Last year the sol standalone was awarded with the ICONIC AWARD 2016: Interior Innovation - winner. Most recently,



his design of the standalone furniture piece sol received the ICONIC AWARD 2016: Interior Innovation. Like all of the furniture designed by Sebastian Desch, this smart solo piece is made of solid wood and combines a minimalist style with sophisticated details that often reveal themselves only on closer inspection. These artistic features are repeatedly used by the head designer of TEAM 7. Refinements such as openly displayed end grain or high-quality wood connections symbolise the value of his striking designs and create emotional warmth.

Sebastian Desch has been fascinated by wood as a medium since he was a child, when drawing and working with different materials, above all wood, were among his favourite activities. He later enjoyed a comprehensive education in interior architecture and furniture design at the renowned technical college HTBLA Hallstatt – while at the same time further intensifying his love of wood as a material by training as a woodworker. He consolidated his distinctive flair for forms and materials, as well as for their professional processing, thereby establishing the foundation for his subsequent career, which began as a planner and project manager at an architecture firm. He joined TEAM 7, the Austrian solid wood pioneer, as an interior architect, and was subsequently employed as an interior designer from 2008. As the head designer of TEAM 7 since 2015, Sebastian Desch is responsible not only for the design of selected new products and the careful further development of the existing product range, but also for the overall architectural appearance of the brand. The designs for TEAM 7 photo shoots, for example, and the conception of the TEAM 7 exhibition booths for the large furniture fairs in Cologne, Milan, Vienna, and Basel are counted among his responsibilities.

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Kai Stania | Designer

Kai Stania was born in Salzburg in 1965 and began studying architecture at the Technical University of Vienna in 1987. Alongside his architectural education, he began to study industrial design at the College of Applied Arts in Vienna in 1990. In 1993, Stania became responsible for project management at Ron Arad's studio in London. He completed his architectural studies with honours in 1996 and started as a university assistant at the Technical University of Vienna. Following additional positions as an assistant at the Institute of Architectural Construction and Design at the Technical University of Vienna, in 2002 the architect and designer established his own design studio, "kai stania | product design". His clients include such names as TEAM 7, Bene, Wittmann, and Rolf Benz in the furniture department, and Cerrutti, Ungaro, Nina Ricci, and Hugo Boss in the area of fashion accessories.



For TEAM 7, for example, he designed the height-adjustable k7 kitchen, which has a unique selling point on the market to this day. The riletto bed, the lift coffee table, and the atelier desk were also conceived by Stania. His most recent innovations include the loop side table, whose organic shape offers a new interpretation of round ornamentation. Also new and designed entirely in line with TEAM 7's mission is the metal-free float bed, which does justice to its name by appearing to hover in the air – thanks to the invisible wooden slides. A matching bedside table harmoniously completes the scene. The bed float as well as the side table loop were awarded with the ICONIC AWARD 2017: Interior Innovation - selection.

Stania has been honoured with numerous awards in the course of his career, such as the Red Dot Design Award, the German Design Award, and the White Star. The designer lives with his family in Vienna in a highly-regarded house of his own design which he created in 2007, where he skilfully combines living and working.

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Prof. Jacob Strobel | Designer

Wood. Jacob Strobel has devoted himself to the most appealing of all materials in his sensitive interpretation of traditional artistic craftsmanship. His penchant for kinematics often finds expression in surprising, yet practical functions that serve the user but are, above all, aesthetically appealing. His clear designs seem to follow an internal logic that imbues the objects with a dignified elegance. A keen sense for sophisticated details means that his innovative works stand the test of time. Jacob Strobel has received numerous international and renowned design awards in recent years. He has created products that have attained the status of archetypes in the interior design industry. The contouring of the nox line, for example, is unusually bold – it articulates the elemental power of the wood while at the same time revealing a special elegance. These ingenious details of his handicraft celebrate the natural material and raise it onto the stage. Yet they are never purely ornamental but always also functional. With his latest design, tak, the wooden base version of which is being shown for the first time at imm cologne 2017, Jacob Strobel presents himself as a master of reduction and function. With its delicate design language, tak represents the essence of a table, and its innovative extension in no way interferes with the clarity of its design. Strobel's work focuses on chairs, tables, benches and beds. In other words, furniture that is in direct contact with us and carries us, which we can grasp and hold. Classic solo pieces provide a natural addition to his furniture repertoire.



As head of design at TEAM 7 from 2009 to 2014, Jacob Strobel played a significant role in shaping the image and portfolio of the brand. He learned the craft and the profound knowledge of cabinetry as an adolescent at his uncle's acclaimed carpentry business. Inspired by the wish to continue to perfect the single productions and make them accessible as mature products to many customers through serial multiplications, he studied wood design at the College of Applied Arts in Schneeberg. Born in Würzburg in 1978, Strobel is now a professor of wood design and the head of this department at Schneeberg, with a focus on furniture and product design. In addition, he continues to work as a designer for TEAM 7 on a freelance basis. In his design Jacob Strobel shows a deep understanding of material, construction and function. Craftmanship forms the foundation, technology provides the performance and nature creates the balance.

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