

Press release

TEAM 7 KIDS

KIDS FURNITURE MADE OF SOLID WOOD. IT GROWS WITH YOUR CHILD.

Kids' rooms are more than just bedrooms – they are complete little worlds of their own. This is not just where our young ones sleep or even work, it's also where they romp and lark around, play and relax. That makes it all the more important to furnish them in a way that makes children feel cosy and safe. The flexible kids range from TEAM 7 lives up to these expectations and more: solid wood furniture in design styles that are simple and restrained, but always child-friendly. They are robust and yet functionally sophisticated. And because little ones always seem to grow too quickly, TEAM 7 kids furniture simply grows with them.

From playground to teens' den

The TEAM 7 kids range has been completely redesigned and is ingeniously versatile in two ways: it is flexible enough to suit the varying needs of a child's room, and at the same time so versatile that it remains the perfect partner when those little ones grow up to be teenagers. The reason this works is the subtle, timelessly beautiful design of the furniture, which allows it to be restyled in surprisingly different ways. Different modules and elements mean the furniture can be cleverly expanded and repurposed: the baby changing table can be easily transformed into a small study area – and the fun playground becomes a cool teenager's room.



As wide-ranging as children's imagination

TEAM 7 kids furniture can be easily adapted to suit individual needs: the desk, for example, is height-adjustable, so that any little artist or great writer can give their creativity free rein. An optional platform can be added around the sides of the bed to create more places to play, sit or keep treasures. And the modular element system with its wardrobes, bookshelves and wall shelves provides plenty of storage space for children's favourite things. The bed options

This press release, in addition to other press materials and photos, is available for download at www.team7-home.com

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are as wide-ranging as children's imagination: the programme includes not only a new, mobile baby bed, but also a cot and single beds with almost endless options for extensions, or additions to make bunk beds.

Naturally finished wood for a natural room environment

Solid wood is a living, authentic material full of character: there's no better place for it than in a kids' room. So it's not surprising that TEAM 7 also uses naturally finished solid wood for the kids range too. In this case it comes exclusively from alder trees: the wood has a friendly warmth and its light colour adds an open, airy feeling to even the smallest room. The furniture is assembled using glues that are completely free of formaldehyde. Then the surfaces are treated with pure natural oil: this means the wood remains free from harmful substances and the finishing also allows straightforward removal of any dents or scratches. Another advantage is that the open-pore wood absorbs moisture and releases it back into the room. This creates a pleasant room climate, perfect for playing, snuggling up and sleeping.

TEAM 7 tests all their kids furniture in their very own test lab throughout the manufacturing process. In addition, the bed system, cot and baby bed, tandem bed, desk and swivel chair, and the wall module are all certified with the GS mark for "Tested Safety" – so it's not only the kids that can sleep peacefully at night, but also their parents!



Photos: TEAM 7