



Press kit 2023

TEAM 7 – WE WERE ALREADY ECO BEFORE IT WAS COOL

List of contents

2	Editorial: Georg Emprechtinger	20	lui léger chair
4	New range 2023: TEAM 7 kids	22	lui bar chair
6	Baby bed	24	girado chair
7	Cot	26	New occasional furniture
8	Bed system	27	filigno coffee table
9	Decorative shelf tandem bed	28	Interview: Sebastian Desch
10	Cupboards and shelves alcove	30	The brand TEAM 7
11	Wall module	30	The green philosophy
12	Study corner	32	Sustainable design
13	Interview: Stefan Radinger	34	For the love of the material –
15	Novelties 2023	Interview: Hermann Pretzl	
15	miró dining table	36	Designer portraits
18	Modular wall unit		

TEAM 7

“WE’VE REACHED THE NEXT LEVEL ON THE WAY TO BEING A CLIMATE-NEUTRAL SOLID WOOD MANUFACTURER”



Dr Georg Emprechtinger
CEO and owner

Editorial

The world has changed. Completely new challenges now lie ahead, which we are facing with courage and determination. TEAM 7 wants to help shape the future in a sustainable manner and to achieve this has made the largest investment in the company’s history. Around 40 million euros will be flowing into the new TEAM 7 Welt and green plant by 2024. The aim is to achieve maximum energy and resource efficiency along the entire supply chain – and this we control entirely ourselves. Because our goal is to become climate neutral. As a pioneer and market leader in natural living, TEAM 7 has been working consistently to reduce its ecological footprint since the early 1980s. We are proud of this. The new buildings mark an important step towards achieving a more efficient and even more ecological future – at the same time, they underline our passion for nature, craftsmanship and furniture making.

Above all, however, the story of our brand tells one thing: a love story for wood as a natural material. Whether they’re in the forest or at the plant, the people at TEAM 7 always handle this valuable raw material with the greatest of care. Our furniture radiates this appreciation. And people can feel this. We are convinced that good design is only possible in harmony with nature. Thanks to the timeless, clear TEAM 7 stylistic elements, we give our fine solid woods room to let the aesthetics of nature take effect. This calls for a high level of expertise. Two-thirds of our production staff are qualified carpenters and work around the clock to professionally realise individual wishes and functions. It goes without saying that all TEAM 7 furniture is carefully made to measure and according to personal preferences.

Ecological materials and lovingly handcrafted design appeal to the senses and are noticeably good for you. That is why interior designers, architects and furniture planners are increasingly focusing on them. Values that are firmly anchored in TEAM 7’s corporate DNA and are inspiring more and more people. Our new products also fulfil these wishes. Like the **kids** range, for example. Here, wood shows its playful side in a child-friendly, intelligent and adaptable way. And without appearing childish – the flexible furniture grows with its tasks and users. It can accompany them from their childhood and teenage years all the way through to their first flat. For the youngest offspring, this range even includes a cradle that can be rented. Generations have grown up with TEAM 7 kids’ furniture; now they are starting their own families and the circle begins anew.

The latest **miró** dining table by TEAM 7 Head of Design Sebastian Desch is a circle of its own. Inspired by works by the Catalan painter Joan Miró, the shape of the **miró** table is reminiscent of a futuristic, seemingly weightless object that floats in space, thus giving a whole new meaning to artisan craftsmanship. The round extendable table complements the TEAM 7 portfolio and inspires as a masterpiece with precision, craftsmanship and engineering know-how – whether as a non-extendable table or with innovative extension technology. A well-matched combination is achieved with the new **girado** chair. With its sculptural-looking backrest, the relaunch version highlights TEAM 7’s artisanal

This press release, in addition to other press materials and photos, is available for download at www.team7-home.com

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character. The **lui** family by Jacob Strobel also introduces creative new products: the smart dining chair **lui léger**, for example, brings urban nonchalance and the **lui** bar chair a change of perspective into the room.

TEAM 7 has established itself as a globally recognised benchmark in both the living and kitchen areas. With its new designs, functions and technologies, the successful brand is once again kickstarting new trends. Innovations at all levels will continue to be the driving force at TEAM 7 in the future. The high productivity and flexibility of the new sustainable and cutting edge TEAM 7 Welt and green plant at our home location put us in an excellent position. We look forward to an exciting furniture year in 2023!



Dr Georg Emprechtinger
CEO and owner

NEW RANGE 2023: TEAM 7 KIDS

Kids furniture made of solid wood. It grows with your child.

Kids' rooms are more than just bedrooms – they are complete little worlds of their own. This is not just where our young ones sleep or even work, it's also where they romp and lark around, play and relax. That makes it all the more important to furnish them in a way that makes children feel cosy and safe. The flexible kids range from TEAM 7 lives up to these expectations and more: solid wood furniture in design styles that are simple and restrained, but always child-friendly. They are robust and yet functionally sophisticated. And because little ones always seem to grow too quickly, TEAM 7 kids furniture simply grows with them.

From playground to teens' den

The TEAM 7 **kids** range has been completely redesigned and is ingeniously versatile in two ways: it is flexible enough to suit the varying needs of a child's room, and at the same time so versatile that it remains the perfect partner when those little ones grow up to be teenagers. The reason this works is the subtle, timelessly beautiful design of the furniture, which allows it to be restyled in surprisingly different ways. Different modules and elements mean the furniture can be cleverly expanded and repurposed: the baby changing table can be easily transformed into a small study area – and the fun playground becomes a cool teenager's room.



As wide-ranging as children's imagination

TEAM 7 **kids** furniture can be easily adapted to suit individual needs: the desk, for example, is height-adjustable, so that any little artist or great writer can give their creativity free rein. An optional platform can be added around the sides of the bed to create more places to play, sit or keep treasures. And the modular element system with its wardrobes, bookshelves and wall shelves provides plenty of storage space for children's favourite things. The bed options are as wide-ranging as children's imagination: the programme includes not only a new baby bed, but also a cot and single beds with almost endless options for extensions, or additions to make bunk beds.

Naturally finished wood for a natural room environment

Solid wood is a living, authentic material full of character: there's no better place for it than in a kids' room. So it's not surprising that TEAM 7 also uses naturally finished solid wood for the **kids** range too. In this case it comes exclusively from alder trees: the wood has a friendly warmth and its light colour adds an open, airy feeling to even the smallest room. The furniture is assembled using glues that are completely free of formaldehyde. Then the surfaces are treated with pure natural oil: this means the wood remains free from harmful substances and the finishing also allows straightforward removal of any dents or scratches. Another advantage is that the open-pore wood absorbs

moisture and releases it back into the room. This creates a pleasant room climate, perfect for playing, snuggling up and sleeping.

TEAM 7 tests all their kids furniture in their very own test lab throughout the manufacturing process. In addition, the bed system, cot and baby bed, tandem bed, desk and swivel chair, and the wall module are all certified with the GS mark for "Tested Safety" – so it's not only the kids that can sleep peacefully at night, but also their parents!



NEW RANGE 2023: TEAM 7 KIDS

The new baby bed: a safe little nest for sweet dreams

To give babies the best possible start in life, they need to feel secure and loved – and to have a safe, sheltered place to sleep and dream. With the new baby bed, the TEAM 7 **kids** range now includes solid wood furniture for the very youngest members of the family too.

The most striking feature of this little bassinet is its elegantly simple design. A minimalist, solid wood frame forms a strong base. The legs are angled slightly outwards to make sure it is stable on almost any floor surface. The bed is formed out of a special fabric made of recycled polyester, which keeps the whole baby bed lightweight and adds to the airy look. Practical: The fabric part can be easily removed and washed at 40 °C or 60 °C for optimal hygiene. The fabric of the bassinet is manufactured in the form required – so there is almost no wasted material – complete with openings for the eyelets and pockets. Integrated fabric pockets have plenty of room for nappies, spare clothes or wipes. Minimal weight and optional wheels also make the baby bed mobile, so that it can be easily moved from one room to another at any time. As there are very few component parts it is easy to disassemble for transport.

Its ecological credentials are excellent too: the bed is made from alder wood that has been oiled to retain its beneficial characteristics. This allows its antibacterial and humidity-regulating properties to develop fully – so that the baby sleeps comfortably in a healthy environment. Minimal maintenance requirements and superb durability are additional advantages of this robust solid wood baby bed. But because it's always hard to believe how quickly tiny babies grow, the length of time a baby bed can be used is naturally limited. That's why TEAM 7 offers a very special service: the bed can be rented for the time it is needed, and then returned.

Dimensions: 100 cm length, 80 cm height, 54 cm width



The cot: comfort for little ones, and for growing kids too

Natural surroundings help us sleep better. This is especially true for young children, because their bodies are particularly sensitive to environmental factors. Naturally treated wood feels wonderfully warm and does not emit any harmful substances. Manufactured with high environmental standards and careful craftsmanship, this cot is the ideal companion for little ones throughout the various stages of childhood: like the entire TEAM 7 **kids** collection it adapts to changing requirements as the child grows and learns new skills. The height-adjustable lying surface with a slatted frame offers plenty of flexibility: initially set at the higher position, so that is convenient to lay a baby down in the bed, later on the mattress can easily be repositioned lower down, once the child learns to pull itself up on the side bars – ensuring that the first attempts at standing up can be practised in safe surroundings. As the child gets bigger, an opening can be made by taking out two removable side bars, so that the child can get out of bed independently. Once the user grows out of it, the cot can be easily transformed into a snug sofa – the perfect place for cuddles and storytelling.

Dimensions: 144 cm length, 85 cm high, 75 cm width



The bed system: astonishingly adaptable

With the bed system from TEAM 7 **kids**, furnishing a kids' room is child's play in the most literal sense. Once you have the beautifully designed, timelessly appealing basic bed, it can be individually adapted and extended on all sides and in height – becoming either a traditional bed with head- and footboards, a bed with sides and a small ladder or even a den bed, loft bed or bunk bed. For the higher versions there is an integrated safety rail. Clever add-ons make the **kids** bed fantastically versatile. A special feature: a platform attached around the bed makes a place to sit, play and store things. Like all elements in this collection the beds are also made of 100% pure solid wood, giving children a healthy sleeping environment and also safe, stable surroundings to enjoy endless fun when they're playing.

Dimensions beds: 204 cm length, 40.4, 62.4, 144.8 or 168.8 cm height, 95, 105 or 145 cm width of single bed, 95 or 105 cm width of loft bed

Dimensions platform: 42 cm depth, 39 cm height, 136.7, 141.7 or 186.7 cm width



The decorative shelf: for those little personal treasures

An ideal place for cuddly toys, books and other valuable treasures that always need to be within easy reach: decorative shelves. Used individually as wall shelves they add optional design features for kids' rooms – or if two shelves are linked together, they can be mounted on the safety rail and slid into position along the side of the bed.

Dimensions: 10 cm depth, 22 cm height, 75 cm width



The tandem bed: only the best for your guests

Last-minute sleepover? No problem with the tandem bed! In just a few easy moves the single bed can be transformed into a spacious and comfortable double bed for overnight guests. When the additional sleeping space is no longer needed, it can simply be tucked away again under the bed to save space. With this flexibility the tandem bed is a great choice not just for kids' and teenagers' rooms: it's also ideal in the guest room.

Dimensions: 205 cm length, 47 cm height, 90 cm width



Cupboards and shelves: tidy rooms made easy

Based on a shared system of storage elements, the attractive TEAM 7 **kids** cupboards and shelves are neat and well thought-out, and will inspire children to develop their own systems for keeping things tidy. What really helps here is the generous amount of storage space – enough to bring order effectively to the chaos of a kid’s room. Drawers and hinged doors in the bottom part of the shelving unit offer easy access for children, so they can easily put away their toys themselves. A mobile drawer unit can be used anywhere in the room and disappears neatly back into the wardrobe afterwards. With a wide range of versions to choose from the TEAM 7 **kids** storage element system offers numerous options for individual layout planning, which can be adapted to suit specific needs and room dimensions. A consistent, clean-lined design style means the cupboards and shelves can be combined in different ways and always look harmoniously balanced.



The alcove: a cosy retreat for all ages

The highlight of the **kids** element system – and the new favourite place in kids’ rooms – is the integrated, upholstered alcove seat. It makes a wonderful cosy retreat and takes up very little space in the room. Surrounded by pure solid wood the alcove seat creates a feeling of warmth and security, inviting kids to relax and daydream a little. LED lighting adds the perfect finishing touch for a snug atmosphere.



The wall module: nappy changing to start with, then surfing the web

This ingeniously constructed wall module combines two functions, demonstrating what sustainable design can look like. Starting out as a nappy-changing table, then becoming a desk, this fold-down, space-saving module is a long-term friend that adapts to new challenges. Fold it down, add a changing mat and the solid wood surface forms an immensely stable and safe nappy-changing table. Once the child is out of nappies, the module can be converted into a useful mini-office. Particularly practical features here are the lighting and power socket that can be integrated into the module. After use the module can simply be folded back against the wall. A small mobile pedestal, available in two widths, is a sensible way to complete this multifunctional feature: it can be placed directly below the fold-down shelf to hold all the appropriate equipment – whether it's nappies and cream or paper and pens. That's why the wall module is perfectly in keeping with TEAM 7's **kids** philosophy: it changes along with the needs of the child – evolving with them into adolescence and beyond.

Dimensions wall module: 83.6 cm length, 101 cm height, 22 cm depth

Dimensions mobile pedestal: 50.1 cm depth, 55.5 cm height, 40 or 80 cm width



The study corner: a comfortable workspace for all

Once they start school, every child needs a suitable workspace where they can sit comfortably, concentrate on their homework and give their creativity free rein. The flexible adjustment options built into TEAM 7 **kids** furniture are particularly valuable here, enabling the best possible support for children's development – for instance when it comes to healthy posture. Both the desk and the ergonomic swivel chair are ideal for users of different sizes: both are height-adjustable and can be adapted very simply. In the swivel chair the seat depth and position of the backrest can be easily adjusted using a click mechanism and adjustment ring. This flexibility guarantees optimal posture, whatever the age of the user. The desk has additional features such as an integrated cable management system, a drawer and a partially tiltable table top, to make sure the workspace is comfortable. A matching mobile pedestal is the perfect complement for the study corner, not just visually, but also practically: its three drawers provide plenty of storage space for school equipment, or art and hobby materials.

Dimensions height-adjustable desk: 100, 130 or 150 cm width, 65 or 80 cm depth, 52.6 to 77.6 cm height

Dimensions swivel chair: 41 to 51.5 cm seat height, 34.5 to 44 cm seat depth

Dimensions mobile pedestal: 48.4 cm depth, 55.2 cm height, 40 or 80 cm width



Sustainability

All furniture from TEAM 7 is made of high-quality wood, both outside and inside. The hardwoods come from sustainably managed European forests and are finished exclusively with natural oil. This means that they can return to the cycle of nature once they reach the end of their useful life. Our furniture is manufactured exclusively in our own plants in Upper Austria. Signs of wear on the surfaces can be erased by following some simple care measures. This means that TEAM 7 furniture stays beautiful for generations. Enhancements and add-ons are possible at any time, versatile and easy to dismantle in case of a move.

NEW RANGE 2023: TEAM 7 KIDS

“Everything should be child-friendly, but not childish”

Interview with designer Stefan Radinger

Mr Radinger, what considerations particularly influenced you in the development of “TEAM 7 kids?”

The special thing about a kid’s room is that it combines areas that are usually separated from each other. It serves as a place to sleep, to have a restful night, or an afternoon nap. It is a place of retreat where you can read books, listen to radio plays, or watch series in peace and quiet. The kids’ room is also a workplace – the first home office, so to speak: it is where kids write, do their arts and crafts and homework. But above all, of course, it remains one big playground: here they romp about, build, play, climb, fight and fool around, either alone or with their friends. Meeting these diverse furniture demands presented a challenging task. The other challenge was to consider the dynamic nature of a kids’ room – the fact that it constantly changes as the child grows up.

What did this mean for the design of the furniture pieces?

Ideally, “TEAM 7 kids” should accompany the little ones – and someday not so little anymore – throughout their entire childhood, so the furniture has to be suitable for kids of all ages: child-friendly but never childish. This may sound obvious, but when it comes to the actual implementation, it requires a lot of effort – both in terms of the conceptual development and the functional and aesthetic design. Our goal was to develop a kid’s furniture programme that is completely flexible, that practically grows with the children and can always adapt to their changing needs and desires. To put it in concrete terms: the furniture originally used for those wild playtimes, for example, should be able to be transformed without much effort into casual room furnishings where youngsters also like to hang out and do their thing. What’s more, they might even be able to move into their first flat-share room or the first flat of their own at some point.

How have you mastered this challenge?

Among other things, by using a simple design reduced to the essentials. The stylistic elements of “TEAM7 kids” are clear, durable and modern in a timeless manner, meaning that the furniture can be used in a variety of ways at different stages of the child’s life – without ever looking outdated, dusty or old-fashioned. This aesthetic versatility is also matched on the functional level: the single bed, for example, can easily be transformed into a den bed, loft bed or bunk bed and back again by adding extensions. The platform, which can theoretically be attached to all four sides of the bed, provides ample storage space and shelves. But it’s also ideal for sitting and playing. Or take the new foldable wall unit for example: when it’s no longer needed as a changing table, it can be used as a flexible mini-office – because its stable, resilient design makes it ideal as a craft or drawing surface. If you place the mobile pedestal underneath it, it transforms into a perfect workplace. The programme has also become even more flexible and versatile in other ways. The modular wall shelves and elements, for example, can be combined according to your own needs; book shelves can be mounted on the safety rail and moved along the side of the bed. And now with the new cradle, we also have something for the very youngest in our range – stylish and simply designed, plus incredibly practical. Its castors make the bed mobile, and in next to no time it can be set up, dismantled and stored in a convenient carrying bag. Since this can only be used for a limited period of time, TEAM 7 also offers it for rent. To be honest, I’m particularly pleased about that because it makes perfect sense in terms of sustainability. But my personal highlight is definitely the seating alcove that can be built into the wardrobe: it’s a wonderfully cosy retreat for taking a little time out – to read, listen to music or daydream a little. I would have been quite happy about that as a kid, and above all as a teenager.

You chose alder wood for the “TEAM 7 kids” programme: what makes this type of wood particularly suitable for kids’ rooms?

Alder wood is almost knotless and has a fine annual ring structure – the surface in white oil also hardly darkens. For me, this even wood pattern was an important criterion. It is sleek, unobtrusive, warm and friendly. This is precisely

why it is ideal for harmonising with very different colour ideas and thematic changes in the kids' room design. Like every piece of furniture made of solid wood, alder furniture also creates a pleasant room climate: it is open-pore, absorbs moisture and releases it again when the air is dry. This creates a healthy living environment that exudes familiarity and security. You feel comfortable. You feel at home. And with "TEAM 7 kids", right from the cradle. Since alder is extremely hard-wearing, grows back quickly and is also a native wood species, it also ideally meets our ecological requirements – there was a good reason why the first solid wood furniture that TEAM 7 produced was made of alder wood.



NOVELTIES 2023

miró dining table: a work of art from TEAM 7

All-round perfection in every detail: the new **miró** dining table by TEAM 7's Head of Design Sebastian Desch is reminiscent of a futuristic, apparently weightless object floating in space. Inspired by the works of the Catalan artist Joan Miró, its design echoes the interplay of symbolic forms of the sun, moon and stars that were typical of his style. Clean, elegant design lines are complemented by beautifully handcrafted details to create a work of art that is both highly practical and ergonomically sophisticated.

Design with a love of details

Its round table top makes **miró** the perfect focal point for get-togethers and open communication. Thanks to its space-saving form and choice of sizes it fits equally well in generously proportioned living spaces or more compact ones. The sophisticated craftsmanship of **miró** combines tremendous stability with slender elegance. The table top is made of high-quality, warp-resistant deciduous timber, with a bevelled upper edge, and the supporting frame is bevelled inwards, creating a refined, sophisticated profile. The design concept is also inspired by ergonomic principles. Its gently rounded upper edge allows you to rest your forearms comfortably on the table and enjoy the pleasing tactile feel of pure solid wood. The same thinking is evident in the design of the table legs. The interplay of angular and rounded lines echoes the form of the table top. They are positioned at the outer edge, ensuring maximum freedom of movement and optimal seating comfort. The table legs are slightly flared for maximum stability. A distinctive feature of the design is the way precisely handcrafted notches are used to fit the table legs neatly into the frame, so that these merge to become a single fully integrated element. Together the table top, frame and legs create a perfectly balanced and harmonious whole.



miró dining table with turntable

Natural talent with perfect functionality

TEAM 7's high standards of craftsmanship and practical functionality are evident in both the extendable and non-extendable versions of the **miró** table. The innovative extension technology has been reduced to a minimum height and is integrated almost invisibly – tucked away behind the distinctive form of the table frame. This preserves the elegantly simple design lines while allowing ergonomically ideal seating positions and optimal legroom. An ingenious detail: when the table is extended, a filler panel folds down to complete the frame and conceal the extension mechanism. Cleverly detailed, careful construction ensures the mechanism is safe and easy to handle. A soft-close swivel mechanism allows the table inserts to be quickly and smoothly opened out and closed. Castors set into the underside of the legs make it even easier to operate and also protect your floor when the table is being extended. A mechanical locking element ensures maximum stability and perfectly closed tabletop joints.

In the non-extendable version, **miró** is available with a captivatingly smooth, seamless table top – or with an optional turntable as an intriguing new feature in the centre. Flush-fitted into the table top, and finished in solid wood, coloured glass or ceramic, the turntable is a distinctive design highlight. But it also adds an additional practical element to the table: serving and sharing a variety of dishes creates a sociable atmosphere without the cumbersome disruption of constantly passing them around the table. It is just as sophisticated in design and as precisely constructed as the extension mechanism. The turntable runs on four adjustable castors, with a strip on the under side of the turntable that ensures quiet and beautifully smooth rotary action. To stop any liquids spilling through, a sealing strip is fitted between the main table top and the turntable. If anything does ever spill, the turntable can simply be lifted out for cleaning.

In harmony with nature

Carefully manufactured from premium quality materials, **miró** is an homage to craftsmanship and nature: artisan skills, showcased with meticulous and loving care, are just as much a part of the aesthetic as the elegant, minimalist design style and the sensual beauty of solid wood. In keeping with TEAM 7's consistently ecological principles, the **miró** table meets sustainable standards throughout its entire life cycle. This is reflected not only in the timeless design style but also the use of solid wood, which is grown in sustainably managed forests and treated exclusively with natural oil. Manufactured using resource- and energy-efficient processes, this table will give pleasure for a lifetime: design, function and nature in perfect harmony.



miró table and **girado** chair



Characteristic detail: table top, frame and legs create a perfectly balanced and harmonious whole



Table top with turntable finished in solid wood, coloured glass or ceramic

Richly detailed

miró features a wealth of sophisticated, hand-crafted details, but the design style remains clean and neat.

Agile

Precisely constructed extension and turntable mechanisms make **miró** the perfect companion – whether it's for breakfast or a celebratory dinner.

Dimensions: non-extendable table Ø 90 – 160 cm, extendable table Ø 110 cm (+50 cm insert) and Ø 120 or 130 cm (+60 cm insert)

“The pure beauty of solid wood – combined with the details of artistic craftsmanship to create a spectacular aesthetic. miró is carved from the wood on which sophisticated flying saucers soar.”

Designer Sebastian Desch



miró table in the extendable version



miró table and **flor** chair

Sustainability

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NOVELTIES 2023

The modular wall unit: shaping interior architecture

With the modular wall unit TEAM 7's Head of Design Sebastian Desch creates a direct relationship between furnishings and room structure. The new wall units are integrated into the interior architecture of a living space, opening up exciting design options.

At the heart of this concept is the specially developed wall panel, which meets the highest standards of stability, structural strength and individual planning freedom. The solid wood panels are now available with a vertical grain pattern in addition to the original horizontal grain. This not only expands the creative options in terms of how the panels look, but also means wall units can be planned to cover a broader area. The panels also offer great flexibility in length and can be customised to fit any ceiling height; they reveal the full appeal of their aesthetic over a large area and give the room a whole new look. Meticulously engineered and manufactured using high-quality three-layer technology, the panels are strong and warp-resistant, allowing TV equipment, wall shelves, cabinets and the separate 39 mm thick top board to be mounted securely. The result is almost unlimited design freedom using the **cubus**, **cubus pure** and **filigno** living room ranges.



The modular wall units fit into the architecture of the room

The starting point for every layout plan is the central panel, for instance with a TV positioned above **cubus pure** storage units. From here the wall unit can be extended as required to the right and left sides. Additional panels with closed cabinets or open storage, using a combination of wall shelves or **graphic** design elements, create individualised dream home interiors. The dynamic interplay between storage space and decorative elements is different every time, but the panels provide a consistent sense of visual unity. The panels can also be backlit to highlight the entire wall unit. A practical detail: any necessary cabling is installed behind the wall unit and remains invisible.

Modular wall units based on the new panel bring even more adaptability, versatility and individual variety to home interiors. Cabinets in a range of different heights, widths and depths can be combined as required with shelves, so that the ideal solution is created to meet any needs – aesthetically impressive, technically ingenious and made to order, naturally. The wall units also have a distinct architectural character and correspond directly to specific features of the room space. Ceiling projections or chimneys can be incorporated into the layout plan, along with storage require-

ments and visual preferences. This means the panels can be configured to form the perfect stage. They bring the vibrant looks and sensual feel of wood into the home, emphasising the impact with a generous expanse. The result is a uniquely pleasing atmosphere, where cosiness, architecture and nature are melded together.



Central panel with **cubus pure** storage unit



Central panel with **cubus pure** storage unit and **graphic** design element



Central panel with **cubus pure** storage unit, top board and **cubus pure** cabinets



Central panel with **cubus pure** storage unit, **graphic** design element, top board and **cubus pure** cabinets



Individual design options with storage space and decorative elements as well as smart lighting solutions

Sustainability

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NOVELTIES 2023

lui léger chair: a dining room chair with casual character

Hardly any chair is as versatile as **lui** by TEAM 7, so it comes as no surprise that the all-rounder with its clear lines and high seating comfort, created by designer Jacob Strobel, has long since become a complete family. The new **lui léger** bears strong resemblance to the other family members – yet the little brother of the feel-good chair **grand lui** still maintains its unique identity.

The armrests of the new chair are slightly lower, but still incredibly comfortable. Their height is designed so that your arms can lie comfortably on the armrests for relaxed sitting. The armrests also slope forward and are lower in height so that **lui léger** can be slid under the table to save space. This offers more freedom when planning smaller rooms or dining areas with less space to play with. In addition to the lower height, its recessed front edge also distinguishes the armrest from the bigger shape of the **grand lui**. Details like these provide exciting visual differences that give the design its own unique character within the **lui** chair family.



lui léger chair with filigree wire frame

Comfortable

The armrests are designed so that you can lie your arms comfortably on them.

Unconventional

The recessed front edge of the armrest gives the design its very own character.

“The youngest offspring of the lui chair family is a true city kid, made for an urban, laid-back lifestyle in a small space. After a relaxed meal, lui léger saves space by disappearing under the table – and this is despite the comfortable armrest. Of course this works in rural settings too.” Designer Jacob Strobel



lui léger chair with swivel base



lui léger chair with wooden frame



lui léger office swivel chair

Sustainability

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NOVELTIES 2023

lui bar chair: relaxed at the bar counter

Striking creases meet an airy wire frame: as a new addition to the popular **lui** chair family, the **lui** bar chair also impresses with a relaxed, casual look. Designed by Jacob Strobel, this version can be seamlessly combined with the **lui**, **lui plus**, **lui léger** and **grand lui** chairs, especially in open-plan room spaces – and thus contributes to a consistent interior image encompassing the kitchen and dining area.

The shell of the **lui** bar chair has been designed to fit snugly around the shape of your body. The fully sculpted upholstery – consisting of two ergonomic foam moulds – ensures superior seating comfort, as does the high backrest. The elegant wire frame is visually inspired by the dining chair: it gives the bar chair its special lightness while also offering a dynamic touch. Another design trick: thanks to the artful contouring, the foot rest becomes part of the frame and its clever height offers additional comfort while sitting. The seat height is about 67 cm. The wire frame is available in matt black, glossy chrome or with a stainless steel finish. The **lui** bar chair can be designed in all TEAM 7 fabric and leather colours – making it extremely versatile. This is because different materials and colours can be selected for the inside and outside of the seat and backrest.



lui bar chair with elegant wire frame in glossy chrome and matt black

Dynamic

The elegant wire frame gives the bar chair a special lightness while also offering a dynamic touch.

Ergonomic

The fully sculpted upholstery and high backrest ensure superior seating comfort.

„It was just a matter of time until the casual lui made it to the bar. The visual angle in the chair base and its bold shape are the result of careful thought. Cheers!“ Designer Jacob Strobel



lui bar chair with many design options



Artful contouring: the foot rest becomes part of the frame

Sustainability

All furniture from TEAM 7 is made of high-quality wood, both outside and inside. The hardwoods come from sustainably managed European forests and are finished exclusively with natural oil. This means that they can return to the cycle of nature once they reach the end of their useful life. Our furniture is manufactured exclusively in our own plants in Upper Austria. Signs of wear on the surfaces can be erased by following some simple care measures. This means that TEAM 7 furniture stays beautiful for generations. Enhancements and add-ons are possible at any time, versatile and easy to dismantle in case of a move.

NOVELTIES 2023

girado chair: redesigned classic with sculptured good looks

Even more comfortable and a lighter, more modern look: the uniquely sculptural style and timeless elegance of the **girado** chair have made it a design classic. Now there's a new edition of this popular dining companion. Finely adjusted details enhance the clarity of the design – while retaining the characteristic form created by designer Martin Ballendat.

The aesthetic of **girado** is primarily defined by the artful bend of its backrest. Soft curves and organic lines make the sensuality of solid wood tangible in the most literal sense of the word. With an intriguing textural feel and natural grain patterning that is unique to each individual chair the backrest is a piece of nature – and yet also demonstrates the remarkable craftsmanship of TEAM 7's carpenters, showcasing their impressive expertise with wood. The sophisticated shape of the backrest also provides excellent support. It wraps around the upper body, helping to maintain a comfortable posture. The beautifully finished foam upholstery of the seat, combined with its innovative double-layer internal elastic straps, also ensures comfortable sitting – thanks to the carefully structured upholstery, the comfort level has been significantly improved. The slender, modern-looking seat, tapered towards the front edge, and the piping strip around the side accentuate the chair's dynamic looks. In keeping with this style the new, light aluminium swivel base in matt black or glossy chrome gives the **girado** chair a bold elegance. A special reset mechanism, which returns the chair automatically to its starting position after the user stands up, keeps things looking neat and tidy at the table. In the swivel chair version for the **wohnoffice^{T7}** range **girado** is also height-adjustable and has a 3D movement mechanism that enables active, back-friendly sitting so that it is comfortable for extended use. All TEAM 7 fabric and leather colours are available for the seat upholstery. Practical and sustainable: any component can be replaced if necessary.



girado chair with swivel base in glossy chrome and matt black

Sculptural

The **girado** chair is a unique combination of artful, well-made design and carefully structured comfort.

Dynamic duo

A refined detail, typical of TEAM 7, is that the slender edge of the **girado** backrest is shaped to exactly match the upper edge of the **miró** dining table and the front edge of the legs.

“It’s fascinating when organic contouring can be executed with classic, solid wood – in a way that is tailored to the material!” Designer Martin Ballendat



Unique dynamic design



girado office swivel chair



girado chair and **miró** table

Sustainability

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NOVELTIES 2023

New occasional furniture: elegant interplay of solid wood and glass

Design: Sebastian Desch

With sideboards, highboards and display cases, TEAM 7 creates flowing transitions between the living areas. The versatile occasional furniture inspires with its clear stylistic elements and subtle details – and completes the holistic living concept in a harmonious way. At the same time, they enrich the area around the dining table with smart functionality and generous storage space, creating room for good service and the perfect stage for your favourite vase. Thanks to numerous design options, these natural talents can be adapted to individual needs and wishes. Elegant bases, smooth-running hinged and sliding doors as well as ceramic, coloured glass and clear glass elements can be combined again and again with different dimensions and flexible interior partitions. Exciting contrasts are created, for example, with the aluminium frame doors: the sensual feel and lively grain of solid wood meets the cool elegance of glass and black aluminium frames.

The **cubus** display case puts favourite pieces perfectly in the lime-light. Behind the clear glass or smoked glass fronts, vases, art objects and the like are displayed in style. LED strips and LED spotlights that can be individually controlled and dimmed are fitted on the centre panel, emphasising the cabinet's display quality. Equally, the black aluminium frame draws attention to the interior. The black frame front gives the display case its striking design and at the same time creates an exciting interplay with the unique aesthetics of solid wood. The continuous wood grain of the front and the 39 mm thick top board make a further statement about the expressiveness and beauty of solid wood.



The new **filigno** sideboard also inspires with an expressive look. The lively solid wood front with its perfectly contoured, continuous grain and the brilliant surface of the display case element form a powerful combination. At the same time, the design is characterised by lightness and elegance – here, the delicate casing made from genuine solid wood, the delicate metal frame base and the glass element extending around the corner blend seamlessly into one another. Black shelf supports that match the aluminium frame doors, and concealed door hinges underline the love of detail.

Sustainability

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NOVELTIES 2023

filigno coffee table: new height to suit individual lifestyles

The **filigno** coffee table makes a bold statement for simple clarity and modern design. Finely crafted solid wood with a delicate material thickness and a slender metal frame base are the defining characteristics of this coffee table. With its sleek design lines it fits well into any setting – and also perfectly complements the flexible functionality of the **filigno** living room range which bridges different rooms and spaces. Placed close to the sofa, the **filigno** coffee table is an essential part of the living room, as a convenient surface to put things on. To meet more individual requirements, this all-rounder is now available in a new, taller version, with a height of 42 cm. This offers even more scope to meet personal preferences and needs. The two different heights also look great together, creating an elegant ensemble – for more storage and new interior design ideas. In both the new version and the existing 34.5 cm height, the **filigno** coffee table is available with a choice of table top materials – solid wood, coloured glass or ceramic – and a range of colours to choose from for the metal frame base.

Dimensions: 34.5 or 42 cm height, 65, 80 or 90 cm width, 65, 80 or 90 cm length (+ 100 or 120 cm length with 65 cm width)



Single or together: **filigno** coffee table with two different heights

Sustainability

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NOVELTIES 2023

“I had an image in my mind of an object floating in space” Interview with TEAM 7’s Head of Design Sebastian Desch

Mr Desch, the miró dining table is the most striking new product in the TEAM 7 portfolio: where did you find the inspiration for this design?

For many years I have been fascinated by the artworks of Joan Miró – their organic lines and archetypal forms. They have this incredibly playful imagery, which has a kind of airy grace, something free and completely unconstrained. This sense of lightness was my starting point when it was time to create a new round dining table and find the right name for it. Right from the start I also had the magical picture in my mind of an object floating freely in space – like a futuristic UFO, you could say. With the **miró** table I wanted to create something with a similarly clear and elegant form, but where the functional and ergonomic aspects have also been carefully considered.

Did you encounter any particular challenges in this project?

Oh yes, in fact there were several. For example, how to meld the table top, frame and legs into a single unified form. Another challenge was how to make the technical components of the table disappear completely – or rather: to make them invisible. **miró** is packed with various small and larger detailed features that give the table its distinctive sophistication. In the extendable table, for example, the inserts can be opened out and closed very softly and easily – thanks to the integrated cushioning mechanism. A mechanical locking element stabilises the whole structure and ensures the tabletop joints meet exactly and close up perfectly. And when the table is extended, a filler panel folds down to complete the frame. In the non-extendable version, the turntable is a really distinctive feature: technically it is just as complex as the extension function. The integrated, flush-fitted turntable moves on castors that can be adjusted to the exact height required, with a strip on the lower side of the turntable that guarantees smooth rotary action without any irritating noise. In case of spillages, a sealing strip prevents anything running underneath the turntable. The turntable can also be lifted out easily at any time for cleaning. The entire **miró** table is a declaration of love for craftsmanship, and one we are all incredibly proud of.

Another new product that you designed is the modular wall unit. What can you tell us about how this was developed?

At the conceptualisation stage there was just one guiding principle: as much flexibility and design freedom as possible. The aim was to create a wall unit that could fit into any kind of interior space and at the same time have maximum compatibility with our **cubus**, **cubus pure** and **filigno** living room ranges. Two technical achievements have made a significant contribution to fulfilling this ambition: firstly that the solid wood panels can now also be made with a vertical grain pattern. This means that the wall units can be planned to extend over a wider area and yet still look visually unified. Secondly the three-layer technology used to make the panels gives them a unique ability to hold their shape. This means that any of the modules in our living room range can be attached to these panels without difficulty.

So if I want to install the new wall unit in my living room, how does the individual planning process work?

It’s simple and straightforward. You plan the layout starting from a single central panel. From there the wall unit can be expanded as you wish, panel by panel – depending on your individual ideas and the shape of the space. Then you can add your choice of modules: for example closed cabinets, open wall shelves or our popular **graphic** design element. Generally, storage modules and decorative surfaces are combined to create a dynamic balance: and the solid wood panels ensure that the overall aesthetic of the wall unit looks consistent and unified.

As Head of Design you are responsible for many TEAM 7 products. How would you describe your personal approach to design?

I design furniture according to aesthetic, functional and ecological principles. That means: the external form and inner values should be always be harmoniously balanced. So my aim is to create carefully considered, high quality

products with an optimal functional and aesthetic lifespan. And that requires the best possible combination of quality, functionality and form. A key factor for me is the fascinating attributes of solid wood: its vibrant appearance, striking tactile feel and of course its extraordinary versatility. I try to incorporate these characteristics into new, exciting and attractive forms – while keeping to a minimalist and uncluttered design style. Ideally this means the furniture maintains its appeal beyond the changing trends and will delight whole new generations over the decades to come. But what is most important to me personally is that people just enjoy using the furniture for its intended purpose – in the case of **miró** for instance, shared meals and spending time together. So ultimately the focus is on the needs of the people who use it, and not some abstract design ideal. We want our furniture to enrich people's lives – in many different ways.



miró table, **girado** chair and **filigno** sideboard

THE BRAND TEAM 7 – THE GREEN PHILOSOPHY

“We want to make the world a bit of a better place with our furniture.”

TEAM 7 has its eyes firmly set on climate neutrality and a clear vision in its mind: a green plant. Delivering the most efficient, most environmentally sustainable solid wood manufacturing that has ever existed. Making a clear statement in favour of climate protection that will guide the company's future. Behind this resolution, however, lies a lengthy and often arduous path, because focusing consistently on sustainability means taking a long-term view. Way back in the early 1980s TEAM 7 switched to organic products, formulated sustainability criteria and began to make furniture in line with ecological principles. This shows how important this is to the eco-pioneer of the furniture industry. And this philosophy of sustainability continues to shape its thoughts and activities in everything it does right up to this day.

A perfect environmental footprint is built on three pillars. Firstly, you need sustainable furniture. Made predominantly of wood, a sustainable raw material, its long useful life makes it a long-term carbon storer. The second pillar is sustainable, resource-saving and exclusively order-based production. Using ultramodern technology allows TEAM 7 to achieve the maximum possible material utilisation, ensuring careful handling of wood – a valuable material. At the same time, master craftsmanship is being aligned with growing digitalisation and automation. The third and final pillar is energy supply: we have managed to achieve a 12% reduction in our total energy consumption despite our steadily increasing sales by implementing a large number of energy efficiency measures. What is more, our sites run on 100% green electricity, are equipped with photovoltaic systems and supply their own heating from state-of-the-art biomass heaters.

Thus TEAM 7 is working constantly on improving its sustainability performance and is investing in new technologies. It has spent some EUR 60 million on expanding the use of renewable energy sources and on efficient manufacturing structures since 2017. Even looking ahead just to 2024, the company is currently making some EUR 40 million available for the new TEAM 7 Welt and the green plant in Upper Austria. This is the largest investment in the company's history and a major step towards realising its vision of fully climate-neutral manufacturing. In Ried im Innkreis, this combination of ultramodern technology and genuine craftsmanship is creating a place of inspiration and innovation for natural living at the highest level. The aim is to achieve maximum energy and resource efficiency along the entire supply chain – and thus make the green plant a reality.

One of the key prerequisites for this is cleaner production, which includes optimising the company's use of energy as well as minimising its water consumption and reducing waste. The goal is to keep on cutting CO₂ emissions. In addition, the emissions generated by TEAM 7 are also offset by positive CO₂ effects, because its high-quality solid wood furniture is a durable carbon storer: taken together, the furniture supplied in 2021 is storing carbon equivalent to 6,369 tonnes of CO₂. What is more, the company's own 77-hectare forest, which is managed in accordance with stringent sustainability standards, draws around 1,000 tonnes of CO₂ from the atmosphere thanks to the amount of wood that regrows every year.

One key component for ensuring maximum efficiency in manufacturing is the new production hall, which is scheduled to begin operations in early 2024. It marks a logical step on TEAM 7's green journey: the investments made are enabling the production hall to be expanded by 2,000 square metres and the various production stages to be aligned even more efficiently with one another. Another element of this is energy generation: through its new boiler house alone, TEAM 7 has secured a self-sufficient heat supply for the whole of its Ried site. The photovoltaic system at both sites is being expanded to a total of 900 kWp. Using green electricity, photovoltaic systems and biomass-fuelled heating opens the door to carbon-neutral production in the green plant in terms of heat and electricity.

To maintain full control over all production cycles at all times, TEAM 7 supplies everything from a single source: from the forest to the finished furniture. To this end, the company mobilises the entire supply chain through its own efforts. TEAM 7 has two furniture factories, a board factory and a sawmill. The company also manages its own forest and understands how precious wood is as a natural raw material. And TEAM 7 Welt reflects this philosophy. As a low-tech building, its systems are easy to operate and maintain with a focus on energy efficiency, saving resources, value for money and a cosy atmosphere at any time of year. It is also heated and cooled without using any primary fossil energy. The concept even extends to green roofs and inner courtyards, using trees as filters to the street and having water in courtyards to improve the microclimate. It is rounded off by photovoltaic systems for the company's own use and sun protection slats made from untreated oak that the company has manufactured itself. The energy required for cooling comes from a sprinkler tank. In addition, one cubic metre of wood stores carbon equivalent to one tonne of CO₂, meaning that the building binds the carbon from some 2,500 tonnes of CO₂.

With TEAM 7 Welt and the green plant, TEAM 7 is pursuing its vision with determination and will continue unstintingly on its green journey. After all, sustainable production is an ongoing process and has to be actively embraced day in, day out. As a pioneer of eco-furniture, the company has been committed to sustainability for over 40 years – for the sake of the environment and the people who live in it. Numerous international certifications in the fields of environmental and quality management are proof of this commitment. In recognition of its ecologically faultless, sustainable and fair production, for instance, TEAM 7 has been awarded the Austrian Ecolabel and the EMAS European environmental quality mark and has been certified to ISO 14001 and ISO 9001.



The vision becoming a reality: green plant and TEAM 7 Welt

THE BRAND TEAM 7 – SUSTAINABLE DESIGN

„Furniture that is made for future generations too“

Perfect design that meets the highest ecological standards is an important aspect of sustainability in practice. That's why TEAM 7 always aspires to create products that meet the highest aesthetic, functional and ecological standards – and is contributing to a better future with its innovative ideas and expert craftsmanship.

Environmentally responsible manufacturing means working with our resources in such a way that future generations will inherit a world where nature is still intact. This means that the entire life cycle of a product needs to be considered: starting with the initial ideas and design, its functionality and form, the materials used and the production process, through to its recycling. All TEAM 7's furniture is manufactured in such a way that it can be returned to the natural cycle at the end of its useful life. The design of the individual pieces of furniture plays a key role in achieving this.

The most important principle for the design process is: the longer a piece of furniture lasts, the more sustainable it is. Wood as a material already makes a significant contribution to ensuring that a product ideally becomes a faithful companion for several generations. Whether it is a light wood type such as oak or darker ones like walnut – with its sensual texture and organic grain pattern, wood brings a sense of nature's harmony into the home. It fulfils our longing for authenticity and a sense of security, and satisfies a need that outlives any short-term trends in interior decorating.

TEAM 7's designers have made it their mission to interpret the unique multifaceted beauty of wood in eye-catching new ways: sometimes delicate forms and sometimes powerful, giving the material itself the starring role it deserves. To achieve this presents complex challenges of craftsmanship, but everyone at TEAM 7 accepts the design constraints inherent in the material. Of course this also means not being wasteful with it – so using the material as efficiently as possible is the starting point for every design process. In the subsequent manufacturing, the precious raw material wood is handled just as carefully and responsibly as all other resources.

Another reason for the aesthetic sustainability of TEAM 7 products stems from the style of the furniture itself. The core element of the design DNA is a modern style idiom that is understated and subtle, but also has a timeless beauty. With balanced proportions and neat, simple stylistic elements it is never forced – and yet it creates a feeling of warmth. Ideally this means the furniture maintains its appeal for decades. Of course it does not mean that the latest developments in interior design are simply ignored: recognising the trends without necessarily following them all, is the motto here. The design team decides for itself which trends in interiors, furnishings or colour fit well with the TEAM 7 philosophy and can thus contribute to creating an aesthetic which is both stylish and enduring.

There is another distinctive characteristic of TEAM 7 furniture that guarantees its long life: the products are highly functional, smart and carefully planned, right down to the smallest technical details. This has the advantage that the designs not only include a multitude of ingenious functions but also offer a high level of flexibility. And this is another key factor for a truly sustainable approach to design: TEAM 7 furniture is versatile and can be easily adapted to suit widely varying lifestyles – like the TEAM 7 **kids** range, for example. All the furniture ranges have numerous options for additions and combinations which facilitate their use over a long, dynamic life.

Intelligent design is evident in the company's products for all areas of the home: from kitchen, dining and living areas through to **wohnofficeT7** solutions, bedrooms and kids' rooms. Flowing transitions and coordinated stylistic elements create a unified interior concept that can respond to any individual requirements. This applies to the height, width and depth of individual items as well as how they are combined – and even the internal fittings, choice of materials and individual finishing details.

TEAM 7 furniture is manufactured exclusively to order and custom-made – so production only begins after the furniture has been ordered. As far as dimensions, form, function or format are concerned, there are very few limitations to individual design options, and exclusive bespoke combinations are also possible. This precise tailoring to individual customers' wishes also helps to ensure lasting satisfaction with the chosen product. And because the company only makes items that have been planned and ordered in advance according to customers' own requirements, there is no wastage of valuable resources.

Because TEAM 7 sets such high standards for its own aesthetic style and has a strong capacity for innovation, the company is able to constantly refresh its range of furniture with outstanding functionality and timelessly appealing shapes – in the constant awareness that good, sustainable design is only possible when it is in harmony with nature.



pisa desk and lui office swivel chair

THE BRAND TEAM 7 – FOR THE LOVE OF THE MATERIAL

“Wood needs time to be processed in a material-friendly and skilful way, as is the case with TEAM 7 furniture.”

Interview with TEAM 7 Managing Director Hermann Pretzl

What makes the solid wood furniture from TEAM 7 stand out?

Everything we produce is custom-made premium solid wood furniture. Built according to Austrian crafting traditions. Every TEAM 7 product is unique – created in our workshop from valuable solid woods by experienced joiners using artisan craftsmanship. In their work, quality is always the top priority. This is the key to success. At the same time, TEAM 7 focuses consistently on sustainability. We manufacture all our furniture according to strictly controlled ecological aspects. Order-based and individually. Hand-sorted wooden surfaces, high-quality wood joints and handcrafted details testify to the excellence of our products.

How important is the craftsmanship in your production?

In the meantime, TEAM 7 has more than 730 employees. Of course we use state-of-the-art technology to process our wood. And yet two thirds of the employees in our production are traditional cabinetmakers who have studied their woodworking craft and love what they do. We are convinced that the finishing touches always need to be done by human hands. A good example is our “painting with wood”: specially trained employees sort the top boards for the fronts and table tops by hand in our own furniture board factory, creating harmonious wood patterns. This creates a uniform look – from the living room wall unit to the sideboard and the dining table – either calm and restrained or powerful and raw, however you like! To achieve this, at TEAM 7 we only use the best woods and adhere to the highest quality standards.

What is the difference between high-quality woods and other raw materials?

Wood needs time to be processed in a material-friendly and skilful way, as we do with TEAM 7 furniture. This includes carefully selecting the wood as well as gently drying and storing it. We start with a strict selection process and all of our wood comes from sustainable forestry. Walnut, cherry, oak, beech heartwood, beech and alder are the hardwoods that go into producing the furniture in the company’s Austrian plants, plus aromatic Swiss pine for bedrooms. The wood is dried carefully before it enters the production facility. Just like with a fine wine, TEAM 7 deliberately gives the natural material time to mature and retain its original vitality. Sometimes it takes up to a year or more to reach the optimum moisture level for processing. With this elaborate method, we prevent damage that is typical for production such as cracking or buckling. In addition, when making our furniture we are careful to use only unmixed raw materials.

Is TEAM 7 furniture really eco?

Yes, that is crucial to us. After drying and storage, the wood is processed into boards in the furniture factories in Pram and the neighbouring Ried im Innkreis. They are assembled entirely without formaldehyde from untreated solid wood and processed without the use of chemical substances, imitation woods or films. All furniture from TEAM 7 is finished exclusively with natural oil and manufactured in such a way that it can be returned to the natural cycle at any time. Another relevant area is research and development in the field of woodworking. This is the only way we can constantly improve and repeatedly confirm our market leadership as an eco-pioneer. After all, the combination of craftsmanship and state-of-the-art technology creates the basis for our durable and custom-made products.

How important is wood engineering at TEAM 7 and can you give some examples?

TEAM 7 is distinguished by ongoing research and development work. Engineering is our capital and a fundamental part of the company. A good example of this is our furniture boards, which we manufacture in our own plant in Pram. These warp-resistant boards are very thin (some only 12 mm) yet hold their shape perfectly, opening up new

scope for clear design and modern functions. This calls for specialists. The TEAM 7 boards are glued together in three layers without using any solvents. As well as being warp-resistant, they also score highly with their endurance. The award-winning TEAM 7 extension technologies for dining tables are another example of smart functionality. In seconds and in one continuous movement, the table grows by 100 cm, creating four extra dining places in next to no time. Hidden technology is also used in home entertainment and the home office. Variable furniture, cleverly planned organisers along with integrated cable ducts and space for electronics create individual design spaces. So we can live up to our desire for perfection, numerous creative designers and technicians work on product development at TEAM 7. The result is a diverse range of products, vertical integration, high functionality and exclusive comfort at the highest level. At the same time, we are developing solutions for recyclable furniture, new materials and sustainable production.

What is essential for sustainable production?

Our aim is always to get the maximum out of the material solid wood. That is why we handle the entire process ourselves – from the forest to the finished furniture – and have a clear roadmap for processing the precious raw material. We strive to achieve this by continuously working on sustainable processes – from handling the wood in the sawmill to storage and transport. For example, our method of drying the wood lets us work with in a way that conserves resources. Even our machine and tool techniques are optimally matched to the types of wood. Since hardwood is a very high-quality material, we use every bit of every trunk. Only when the tree is appreciatively utilised with all its features can you speak of a “valuable substance” instead of a “raw substance”.

How is the current situation on the raw materials market affecting your production?

We have very long-standing, cooperative relationships with our suppliers, so our supply of raw materials is secure. Our timber yard is also well stocked. Across a total area of 5,000 m² we keep a supply of around 15,000 m² of wood in our storage at all times. Nevertheless, even we are feeling the strained situation and changes in market prices. We can compensate for certain fluctuations with constant technical development in production. At the same time, despite our steadily increasing sales, we have also managed to achieve a 12% reduction in our total energy consumption by implementing a large number of energy efficiency measures. We will consistently continue along this ecological path with our new TEAM 7 Welt and our green plant. Because as a pioneer and market leader for natural living, we are committed to the well-being of others and the environment.

What role do the employees play at TEAM 7?

The care we show for the environment naturally applies to our employees as well. They are the heart and backbone of the company. Without our excellent skilled workers, we could not guarantee the high quality of our products and flexibility. That is why we also place the highest priority on creating modern workstations at our new building in Ried. We are supporting our employees with the best technology and systems engineering. At the same time, we offer working time models that allow work, family and leisure time to be combined even more individually.

DESIGNER PORTRAITS

Sebastian Desch | *Head of Design*

- Born in Ried im Innkreis, Austria, in 1974
- **Training:**
 - cabinet maker training
 - interior architecture and furniture design at the HTBLA Hallstat
- **Career milestones:**
 - architectural firm Bauböck, Ried im Innkreis
 - from 1994 interior architect and stylist at TEAM 7
 - from 2008 designer for TEAM 7
 - from 2015 Head of Interior Design
 - from 2016 as Head of Interior Design responsible for the design of selected new products, further development of the existing TEAM 7 product range and the overall corporate architecture of the TEAM 7 brand
- **Designs for TEAM 7 (selection):**
miró table, **echt.zeit** kitchen, **echt.zeit** table, **ur** coffee table, **graphic** design element, **loft** kitchen, **cabus pure** living room range, **hood** clothes rack, **sol** solo piece, **filigno** writing desk, **c3** coffee table, **ark** bar stool
- **Major design awards:**
iF DESIGN AWARD, Red Dot Award, BIG SEE Award, RAUM UND WOHNEN Möbel des Jahres, GREEN GOOD DESIGN Award, ICONIC AWARDS: Interior Innovation



Prof. Jacob Strobel | *Designer*

- Born in Würzburg, Germany, in 1978
- **Training:**
 - learned the craft of furniture making in his uncle's carpentry business as a teenager
 - studied wood design at the Faculty of Applied Arts Schneeberg, Germany
- **Career milestones:**
 - from 2009 to 2014 Head of Design at TEAM 7
 - from 2014 professor at the Faculty of Applied Arts Schneeberg (Faculty of the West Saxon University of Applied Sciences of Zwickau)
- **Designs for TEAM 7 (selection):**
lui chair family, **tak** table, **nox** table, **nox** bed, **yps** table, **stern** coffee table, **aye** chair
- **Major design awards:**
Red Dot Award, GREEN GOOD DESIGN Award, iF DESIGN AWARD, ICONIC AWARDS: Interior Innovation



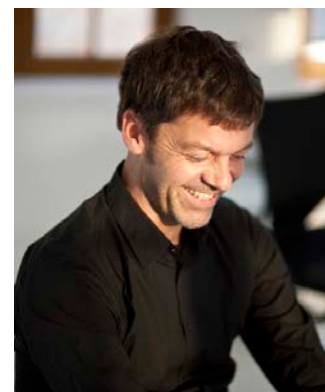
Kai Stania | Designer

- **Born in Salzburg, Austria, in 1965**
- **Training:**
 - studied architecture at TU Wien (Vienna University of Technology), graduated with distinction in 1996
 - industrial design at the University of Applied Arts Vienna
- **Career milestones:**
 - became project leader at Ron Arad's studio in London in 1993
 - became university assistant at TU Wien in 1996
 - 1996 to 2008 university assistant at the Institute of Building Construction and Design at TU Wien
 - in 2002, founded his own design office "kai stania | product design"
 - works with TEAM 7, De Sede, Spectral, Bene, Wittmann, Rolf Benz, Cerrutti, Ungaro, Nina Ricci and Hugo Boss, among others
- **Designs for TEAM 7 (selection):**
pisa desk and desk pedestal, **k7** kitchen, **riletto** bed, **float** bed, **lift** coffee table, **atelier** desk, **loup** side table, **times** bed
- **Major design awards:**
 GOOD DESIGN Award, Red Dot Award, iF DESIGN AWARD, Interior Innovation Award, Design Plus Award



Dominik Tesseraux | Designer

- **Born in Bensheim, Germany, in 1966**
- **Training:**
 - cabinet maker training
 - product design, Darmstadt University of Applied Sciences
- **Career milestones:**
 - Neumeister Design
 - Artefakt
 - Phoenix Design
 - since 2001 – tesseraux+partner, Potsdam, Germany
 - since 2015 – collaboration with TEAM 7
- **Designs for TEAM 7 (selection):**
filigno coffee table, **filigno** kitchen, **filigno** living room range, EDITION LIGNATUR bathroom furniture (co-produced by Keuco and TEAM 7)
- **Major design awards:**
 German Design Award, Red Dot Award, ICONIC AWARDS: Innovative Interior, iF DESIGN AWARD, GOOD DESIGN Award



Stefan Radinger | Designer

- **Born in Krems, Austria, in 1986**
- **Training:**
 - New Design University St. Pölten, sustainable product development studies
 - University of Arts Linz, industrial design, scionic studies
- **Career milestones:**
 - worked during his studies in various design agencies for clients such as Swarovski, Porsche Austria, KTM, EADS, Rosenbauer, Kapsch etc.
 - in 2012 he founded STUDIO SR.ADD, with a focus on communication design and industrial design
 - collaborates with brands, companies and artists in Europe, Australia and the United States, works for Bene AG, TEAM 7, walden, Berndorf and Joseph Organic
- **Designs for TEAM 7:**
kids children's range, **light** bed, **italic** ladder, **sidekick** side table
- **Major design awards:**
 German Design Award, Red Dot Award, iF DESIGN AWARD, Compasso d'Oro, IDA Award/Los Angeles, Young and Design/Milano, Austrian Interiors, Austria Iconic Award



This Weber | Designer

- **Born in Zurich, Switzerland, in 1973**
- **Training:**
 - trained to become an engineer
 - jewellery and industrial design at the Zurich University of Design and Art (today called the Zurich University of the Arts (ZHdK Zürcher Hochschule der Künste)
- **Career milestones:**
 - from 1999 product designer at Haeberli Marchand Product Development in Zurich
 - worked from 2000 in product development at Gebrüder Thonet GmbH in Frankenberg, Germany
 - from 2001 product designer at Christophe Marchand Product Development in Zurich
 - from 2006 responsible for the furniture design projects at Hannes Wettstein in Zurich
 - since 2010: own studio This Weber Design Unlimited in Zurich
 - designs for international manufacturers such as Atelier Pfister, Crassevig, Fiam Italia, Intertime, Rolf Benz, Very Wood (Gervasoni Group)
- **Designs for TEAM 7:**
taso table, **flor** chair and bench
- **Major design awards:**
 German Design Award, ICONIC AWARD: Innovative Interior, Interior Innovation Award



Martin Ballendat | *Designer*

- Born in Bochum, Germany, in 1958

- **Training:**

- design studies at the Folkwang University of the Arts in Essen

- **Career milestones:**

- Sedus

- Head of Design and Development at Wiesner-Hager

- visiting professor for design at the universities of applied sciences in Graz and Salzburg

- since 1995 – working for more than 40 renowned brands in 16 countries at Atelier DESIGN BALLENDAT (in Upper Austria and Germany)

- **Designs for TEAM 7:**

girado chair

- **Major design awards:**

Designer of the year in UK 2019, Red Dot Award, iF DESIGN AWARD, German Innovations Award, ICONIC AWARDS: Best Interieur Innovations, Design Plus Award, Österreichischer Staatspreis

