



Press kit 2022

TEAM 7 – WE WERE ALREADY ECO BEFORE IT WAS COOL

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TEAM 7

“HERE AT TEAM 7 WE DON'T JUST BUILD BEAUTIFUL FURNITURE. WE'RE ALSO COMMITTED TO LIVING IN HARMONY WITH NATURE.”



Dr Georg Emprechtinger
CEO and owner

Editorial

The TEAM 7 brand is a promise of quality. As a pioneer of natural home interiors, we have established a new design concept with international success: eco-friendly designer furniture. Natural, sustainable, premium quality. That's what TEAM 7 stands for, with custom-made solid wood furniture, smart furnishing systems and high quality, environmentally friendly products, made in Austria. We don't just build beautiful furniture – our vision goes beyond that!

Forty years ago we already had a clear design plan for the future: to use the natural material wood to create a distinctive aesthetic – a brand that would appeal all over the world, as a unique style for sustainable living. And that is exactly what our furniture does. Today TEAM 7 leads the way in eco-friendly furnishing concepts, selling our premium products in more than 30 countries. Another key step is to further develop the “green production plant”, both in our home location at Ried im Innkreis and in Pram, Upper Austria. Our aim is to optimise energy and resource efficiency in every aspect of the supply chain: by 2024 we will have invested approximately 37 million euros in this and the new TEAM 7 Welt.

Since the early 1980s we have consistently followed “green” principles, and are seen as pioneers in this sector. “Green living” is the philosophy that underpins everything we do at TEAM 7. That is why we control the entire value chain, from the forest to the finished furniture, and ensure that our production process is environmentally friendly. Starting with the design phase, then manufacturing, right through to use and eventually returning the materials into the cycle of nature. Strictly according to the Cradle to Cradle design principle. This is possible because our two furniture factories belong to us, and we have our own board factory and sawmill, as well as our own 77 hectare forest.

At TEAM 7 we appreciate the true value of wood. Our new products for 2022 reflect this understanding. You can feel our love of wood in every piece of our furniture. With a perfect balance of high tech and skilled carpentry, our brand combines patented functional features with the appeal of handmade originals. This is what makes TEAM 7 furniture perceptibly different; gives it a unique character and soul. With our high standards in design and innovation, we are inspiring more and more people around the world to pursue a sustainable way of life. “It is only by acting responsibly – in a way that is viable for the future – that we can leave behind a world worth living in for the generations to come.”

Dr Georg Emprechtinger
CEO and owner

This press release, in addition to other press materials and photos, is available for download at www.team7-home.com

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NOVELTIES 2022

wohnoffice^{T7} – living & working in harmony with nature

“A workspace within your own four walls has established itself as a new living space. With **wohnoffice^{T7}** we have succeeded in using the power and beauty of real solid wood as a source of inspiration and offer much more than a functional home office. The **wohnoffice^{T7}** represents a new generation and a paradigm shift. Because everything here revolves around people, their personal wishes, individual ways of working and ergonomic requirements. Like all TEAM 7 furnishing systems and solid wood furniture, we also create added value for the user in their home office, which they can experience with all their senses. Warm woods radiate a calming atmosphere and transform the work zone into a place of relaxation. At the same time, many ergonomic details make work easier and infuse the workstation with a cosy atmosphere. This special combination of living, nature and working creates a personal working environment where you feel at home. With their high standards of functionality and design, the individually manufactured furniture pieces made of pure solid wood also allow for completely new planning possibilities.”

Kai Stania, designer



atelier desk and girado swivel chair



pisa desk and lui office chair

When carefully considered design and innovative technology meet cosiness and pure solid wood, the result is a modern living space: the **wohnoffice^{T7}**. This concept by TEAM 7 is redefining the connection between living, nature and working, going beyond the simple design of a home office area. **wohnoffice^{T7}** puts people and their health in the spotlight. The technical and ergonomic requirements are determined by the duration and type of work. The enormous range of products offered by TEAM 7 creates unique possibilities for holistic designs. Home working is increasingly taking over private spaces, calling for intelligent design solutions. TEAM 7 is rising to this challenge, with adept interior concepts for professional home working. Concepts that captivate with their cosy feel, sophisticated functions and superior craftsmanship, and adapt flexibly to individual needs.

Working. In comfortable surroundings.

TEAM 7 is taking the latest trend of “new work” to new living dimensions. The flowing transitions of **wohnoffice^{T7}** offer scope for creativity and expand the horizons of design. TEAM 7 is doing away with traditional room architectures and creating private spheres where people can evolve even more individually in future. Using the power and beauty of nature as a source of inspiration and working with focus, while feeling at home – solid wood furniture by TEAM 7 creates unique working environments in your own four walls. The natural allure and warm feel of the oiled wooden

surfaces create an atmosphere that has a noticeable impact on wellbeing, and thus productivity, turning the home office into a “human office” where concentration, communication and relaxation are part of everyday creativity. Each individual can choose for themselves where and how they work – whether they are sending the odd email, doing a bit of internet banking or need a fully equipped workspace. Appealing aesthetics and professional surroundings always go hand in hand.

Versatile. Aesthetic workstations with powerful features.

The sweet smell of wood and the finest hand-crafted details, combined with clever features and smart technology, appeal to the senses and offer impressive, sustainable quality. In the home office as well. The pieces of furniture adapt to all the requirements of a modern workplace, depending on the duration and type of work. From the comfortable, easy to use office swivel chair to the electric height-adjustable desk, TEAM 7 transforms furniture into truly multifunctional pieces that incorporate versatility and design flexibility to fit the space and requirements. Combined with intelligent extras such as a desk top unit, cable channel with power supply and LED light strip, the result is a fully-fledged home office that meets all the demands of the digitalised world. In addition, there is matching storage furniture such as customisable sideboards or versatile mobile pedestals that complete the **wohnofficeT7** and delight with numerous planning options and easy handling.

To the millimetre. Living and working in nature.

With its **wohnofficeT7**, TEAM 7 has created everything that’s needed to set up functional and yet attractively designed home office areas. From their size and materials to their inner workings, the pieces of furniture and system solutions are custom-made to individual wishes. All of the concepts are designed in great detail, sustainably manufactured and lovingly crafted from the finest natural materials. The different types of fine wood, finished exclusively with natural oil, promote a pleasant atmosphere and create a positive environment for people, helping them to keep a clear head. **wohnofficeT7** encourages efficient working not only through the sophisticated design of the furniture, but also through the beneficial effects of solid wood.



sol writing desk and **lui plus** office chair



filigno bureau and **lui plus** chair with swivel base

NOVELTIES 2022

pisa desk: stylish partner for your home office

Ergonomic, comfortable, aesthetic: the new **pisa** desk meets the high demands placed on a modern office companion with a sophisticated lightness of style. This continuously height-adjustable desk allows flexible working – both sitting and standing. The central design element of the innovative desk by TEAM 7 is the striking, diagonal metal column with integrated lifting technology. It references the Leaning Tower of Pisa, and is a real eye-catcher compared to the classic bases. Conically shaped legs made of solid wood, which – inspired by traditional knife handles – provide stable support and are connected to the lifting column with durable metal-wood joints. On top lies the 25 mm thick table top made of solid wood, which gets its slender appearance from the bevelled edges. This makes **pisa** wonderful to combine with other TEAM 7 furniture ranges and it blends perfectly into any living ambience. In addition to its appearance, the desk is also impressive in terms of ergonomics: it can be adjusted to any height from 67 to 115 cm, adapts to individual needs with millimetre precision and can be enjoyed both sitting and standing. A key switch, which also serves as a child safety lock, can be used to turn the height-adjustable function both on and off. A particularly clever reminder function encourages the user to stand up during longer periods of desk work. Thanks to clever cable management, **pisa** keeps your desk in order. All cables can be stored in a barely visible, easily accessible cable channel. This has an integrated 6-way power socket which supplies all the electricity for the desk with just one outgoing cable. Cables from permanently installed devices disappear elegantly through a flush-fitted, magnetic cable outlet in the table top in the cable channel; an optional media flap, also flush-fitted, is available for mobile end devices. This can be opened with a touch and is equipped with a dual power socket and two USB ports (USB A and USB C). Need more storage space? TEAM 7 offers an optional desk drawer for the **pisa** desk as well as a top unit that includes a storage shelf for office essentials and optional lighting. The back panel wraps gently around the sides, and the cockpit feeling encourages concentrated work. It is available in all TEAM 7 fabric and leather colours, so that you can coordinate it with the TEAM 7 chairs and the **pisa** desk pedestal.



pisa desk with top unit and drawer

Ergonomic

pisa's height is easy to adjust infinitely – enabling comfortable work, both sitting or standing.

A gift for order

An almost invisible cable outlet, an integrated cable channel and an optional media flap keep the desk tidy at all times.

Design: Kai Stania

Dimensions: 67-115 cm height, in five lengths from 120-200 cm, 80 cm width

Materials: solid wood, metal

“Clear aesthetics, professional features, pure solid wood. pisa combines the modern home office with the appeal of a natural home environment where home and work blend perfectly into one.” Designer Kai Stania



pisa desk for comfortable working while standing

Sustainability

All furniture from TEAM 7 is made of high-quality wood, both outside and inside. The hardwoods come from sustainably managed European forests and are finished exclusively with natural oil. This means that they can return to the cycle of nature once they reach the end of their useful life. Our furniture is manufactured exclusively in our own plants in Upper Austria. Signs of wear on the surfaces can be erased by following some simple care measures. This means that TEAM 7 furniture stays beautiful for generations. Enhancements and add-ons are possible at any time, versatile and easy to dismantle in case of a move.

NOVELTIES 2022

pisa desk pedestal: solid wood meets leather

The new **pisa** desk pedestal brings an elegant order to the **wohnoffice**^{T7}. The cubic solid wood design is characterised by slender edges and rounded corners – and together with the **pisa** desk it creates an overall harmonious effect. The wood-grain pattern that extends all the way round emphasises the TEAM 7 carpenters' love of handcrafted detail. The mix of materials including the top board covered in leather adds a sensual tension to the design. The leather type and colour can be selected to pick up on the look of the TEAM 7 chairs and the back panel of the **pisa** desk. In addition to design options with various wood types, the drawer fronts can also be selected in leather and natural leather. Thanks to four soft castors that are also suitable for more sensitive types of flooring, the **pisa** desk pedestal is versatile to use – wherever it is needed. Everything within quick and easy reach. Because practical storage space is particularly important in the home office. TEAM 7 offers various solutions for this – depending on individual needs and available space. The new organiser is available in two widths, each with three drawers or with a combination of a regular and large drawer. In the wide design option, a hinged door in solid wood is also available for one side of the **pisa** desk pedestal. Everything has been thought of: a border goes round three sides of the top shelf to prevent pens and other items from rolling off. The solid wood pull-out organiser in the top drawer offers even more storage space. Confidential files can be stored in an optional lockable drawer. For easy handling of the handle-free drawers and the hinged door, the **pisa** desk pedestal is equipped with soft-touch openings, and all drawers have a metal full-extension runner. To ensure stability and reduce the risk of tipping over when several drawers are opened at the same time, additional weights are secured in the back panel of the pedestal. The front castors can also be secured to ensure that the pedestal stays where you want it to.



pisa desk pedestal in two sizes

Perfect duo

With its slender edges, the **pisa** desk pedestal goes perfectly with the **pisa** desk. Together, the two designs create a professional, beautifully-shaped office ensemble.

Versatile

The **pisa** desk pedestal comes in two widths and with various different drawer combinations.

Design: Kai Stania

Dimensions: 43 or 82.8 cm width, 64.2 cm height, 58.5 cm depth

Materials: solid wood from various different hardwood trees and leather

“Professional storage space for the office or home office packed in a simple and elegant cover made of pure solid wood and leather.” Designer Kai Stania



Leather cover on demand



Office supplies practically stowed



Flexible use due to castors



Utensil pull-out

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NOVELTIES 2022

lui office swivel chair: seating comfort on castors

A small swivel from the desk to the filing cabinet, a few centimetres to the right to the printer and from there to the left to the wall calendar – the new **lui** office swivel chair brings mobility to the **wohnofficeT7**. With its lightweight but strong 5-star swivel base made of die-cast aluminium, it can rotate 360° and the free-running double castors glide silently along on both hard and soft floor coverings. This means you can reach your equipment and cupboards smoothly and easily. In addition to flexibility and agility, the ergonomics of an office chair are particularly important – after all, you often spend several hours at a time sitting down. That's why TEAM 7 has equipped the **lui** office swivel chair with a 3D movement mechanism with 12° rocking function in all directions. This ensures dynamic sitting that's kind to your back. The continuously height-adjustable gas spring also allows the seat height to be adjusted from 45 to 56 cm, guaranteeing the user's ideal angle to the desk – for people of any size. The ergonomic moulded wood seat shell with soft padding takes care of the rest, making even long periods of sitting easy and comfortable. With the **lui** office swivel chair, TEAM 7 is once again expanding the large **lui** chair family around **lui**, **lui plus** and **grand lui** and offers even more options with the swivel base. The new design version in trendy matt black is available for all upholstered seat shell design options of **lui**, **lui plus** and **grand lui**, and comes in numerous fabric and leather colours. This variety means that the **lui** office swivel chair can be harmoniously integrated into any living environment and cuts a fine figure not only at the desk but also in the living area. Thanks to this visual coherence, various **lui** family members can also be perfectly coordinated.



lui, **lui plus** and **grand lui** office swivel chair

Easy to use

The **lui** office swivel chair can rotate 360° and glides silently across floors thanks to its free-running double castors.

Kind to the back

A 3D movement mechanism with rocking function, the seat height adjustment and soft upholstery ensure maximum comfort even when sitting for long periods.

Design: Jacob Strobel

Dimensions: seat height adjustment from 45 cm – 56 cm

Materials: moulded wood seat shell, foam cushioning, die-cast swivel base, wide range of fabric and leather covers



pisa desk and **lui** office swivel chair

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NOVELTIES 2022

cubus pure sideboard: home-style storage space for the home office

The new **cubus pure** sideboard completes the **wohnoffice^{T7}**. It offers clever storage space in the home office and blends perfectly into the home-style atmosphere thanks to its clear stylistic elements. An open and a closed section as well as an additional external drawer keep things tidy. There is enough space here for files, office essentials, printer paper & co. The practical partitioning also stands out visually: the divided front has an open element – precisely aligned to file dimensions – on the one hand, and a large, space-saving flush-fitted sliding door in solid wood – glass on the other hand is a real eye-catcher. The unusual mechanism of the sliding door deserves special mention: it is equipped with a new flush-fitted sliding door fitting with soft-touch opening function that works entirely mechanically. This means that the opening function does not need electricity to work. This is accompanied by extended planning and application possibilities as well as simple assembly and adjustment of the fronts. Another plus point: the new system is impressive both visually and acoustically – the sliding door moves almost completely silently and its technology is barely visible. As an alternative to the soft-touch opening, there is also a design version with a handle. Furthermore, the **cubus pure** sideboard delights with additional clever features such as a flush-fitted power socket in the open design element, including USB ports for a smartphone, tablet and printer. This gives greater flexibility for power supply to mobile devices and makes working from home even more comfortable. And as ergonomics plays such a major role, TEAM 7 has designed the height of the sideboard in such a way that the top area can still be easily reached when sitting in an office chair. The **cubus pure** sideboard is available in two widths and depths and in all TEAM 7 wood types. It blends harmoniously into any interior.



cubus pure sideboard: cuts a good figure everywhere

Space miracle

With a closed area, an open design element with file dividers and an external drawer, the **cubus pure** sideboard offers enough space for all important office essentials.

Silent

The **cubus pure** sideboard is equipped with a new, entirely mechanical soft-touch opening for flush-fitted sliding doors, meaning that they move (almost) silently.

Design: Sebastian Desch

Dimensions: 161.2 or 201.2 cm width, 41.9 or 48.3 cm depth, 101.4 cm height

Materials: solid wood, coloured glass



cubus pure sideboard with flush-fitted sliding door and elements of coloured



Details: **cubus pure** sideboard with pull-out drawer and power connection

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NEW TO THE 2022 RANGE

cubus living range

Design: Sebastian Desch

Pure nature: the **cubus** living range inspires with handcrafted details and a high level of wood expertise, and all this is impressively accentuated by the characteristic 25 mm thick solid wood top. For wood lovers who want even more physicality, TEAM 7 has now developed another top board version. With its remarkable thickness of 39 mm, it brings the original strength and beauty of solid wood even more into focus – in terms of how it feels and how it looks. This gives the **cubus** wall units a delightfully new and purely modern look that exudes a passion for solid wood and a dynamic appeal. Manufactured in ultramodern three-layer technology, this innovative construction also impresses with tremendous structural stability and high load-bearing capacity.



New design options for **cubus** and **cubus pure** wall units

Combined with a 39 mm thick panel, it is now possible to create impressive designs where the top board extends beyond the element. The necessary fittings for the wall mounting are both sophisticated and hidden in the solid wood panels. An optional integrated cable outlet in the top board, with a cable channel below it, makes wiring your home entertainment equipment intuitively easy – even when the top board is projected without an element underneath. Another plus: flush-mounted wooden panels pick up on the new material thickness and cut an excellent figure as a base. With a height of 16 cm, they lift the element off the floor and give it a visual impression of lightness. The new **dot** knob handle with end-grained wood front also wins points as a charming eye-catcher. It breaks up the cubic stylistic elements and creates soft accents with a lively character.

With the new matt black aluminium frame doors in clear glass or smoked glass, TEAM 7 opens up further elegant possibilities for the individual design of wall units, highboards and sideboards. Both sides can be glass around the framed corner, opening up interesting sightlines into and through the units and coordinating perfectly with all TEAM 7 wood types. Countersunk into the wooden element and concealed by the aluminium frame, the door hinges move discreetly into the background. This allows the aluminium frame doors – supported by dimmable LED light strips or dazzling spotlights – to reveal their full brightness.



The thick top board, the aluminium frame doors and the knob handle **dot** create individual **cubus** wall units.

NEW TO THE 2022 RANGE

Occasional furniture

Design: Sebastian Desch

Thanks to the clear stylistic elements, subtle details and the unique beauty of solid wood, TEAM 7 combines living areas to create a cosy home. Multifaceted occasional furniture such as sideboards and highboards – which inspire with their individual design, generous storage space and sophisticated functionality – ensure flowing transitions. For example, the sideboards are equipped with a new fitting for flush-fitted sliding doors that does not require electricity and is based on a purely mechanical solution. Without cable spaghetti or power socket. Moves quietly and is easy to install.

Thanks to the flush-fitted sliding doors with soft-touch opening, the **filigno** sideboard 20 can be individually planned for small rooms in an efficient way. In addition, the occasional furniture also makes visual statements: delicate joints break up the large surfaces of the fronts into filigree rectangles and give the furniture its elegant touch. In solid wood or combined with a coloured glass or ceramic front – depending on your wishes. The sideboard is available in three widths, two depths and in all TEAM 7 wood types.



filigno sideboard 20 with flush-fitted sliding door

The **filigno** sideboard 21 with aluminium frame front looks equally impressive. The corner glass elements in clear glass or smoked glass are illuminated with movable black spotlights and thus subtly set the stage for your accessories. When mixed with closed drawer fronts, this creates a very unique piece of furniture for all occasions. There is also room for an optional drawer insert. The new **filigno** sideboard can be planned in two widths, two depths and in all TEAM 7 wood types.



filigno sideboard 21 with aluminium frame

NEW TO THE 2022 RANGE

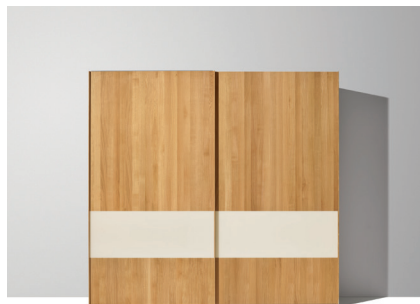
Floating door wardrobes

Design: Sebastian Desch

Hinged or floating? The new TEAM 7 wardrobe system now also includes the floating door wardrobes. Same element sizes throughout, standardised front systems and a new fitting technology make the wardrobes even more versatile and attractive. More room to manoeuvre, modern functions and a greater ease of use characterise the innovations of the new floating door wardrobes.

Just like the hinged-door wardrobes, the TEAM 7 floating door wardrobes can be planned in heights of 210, 226 and 242 cm and depths of 40 and 60 cm – depending on your wishes. Three width dimensions (82, 98, 130 cm) are available. As well as this, all TEAM 7 wardrobes can be equipped with a versatile, functional wardrobe interior – even a combination of hinged and floating doors is possible. Versatile, individual and variable in design thanks to the **soft**, **lunetto** and **valore** front systems – they open up great scope for design. In addition to the floating doors with integrated strip handles, the handle-free design options of the fronts accentuate the clear stylistic elements of the wardrobes.

TEAM 7 presents another highlight with its new fitting technology. For example, the central floating door of a 3-door design option can be moved to the left and right. This ingenious construction does justice to the living material wood and also guarantees the precision of the soft-closing mechanism. A further advantage to the new fitting technology is the simplified installation and easy adjustment of the sliding system, which in some cases can even be achieved without tools. This means that the space-saving sliding door wardrobes can also look attractive outside the bedroom and offer an impressive alternative to the hinged door in the entry hall, as well as in narrow room situations.



valore floating door wardrobe



lunetto floating door wardrobe



soft floating door wardrobe

NEW TO THE 2022 RANGE

New colours for individual design freedom

TEAM 7 has expanded its multifaceted repertoire with the nuanced additions of a new leather colour and three new glass colours. By combining the various wood types in different ways neutral, understated and yet delightfully appealing colour combinations can be created – allowing new scope for your personal style preferences. This means that any of your favourite colourful vases can blend in well with the colour scheme. The new glass colours light grey and graphite grey exude a cool elegance and, like the soft natural white, combine elegantly with the attractive warmth of the wood. Light grey is the new addition to the range of leather colours L1 and enhances the elegant character of our furniture designs.



cubus pure sideboard with new glass colour natural white



cubus pure wall unit with new glass colour graphite grey



soft floating door wardrobe with new glass colour light grey



nox* bed with new leather colour light

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KITCHEN CREATIONS MADE FROM PURE SOLID WOOD

Your culinary workshop, TEAM 7 style

With buckets of care and character, the kitchen models from TEAM 7 are a celebration of a modern yet natural and healthy lifestyle. Premium materials and attractive furnishings create a special ambience around the stove and flowing transitions into other living areas. We guarantee a cosy atmosphere, thanks especially to solid wood's appealing warmth. Whether it's combined with other materials or used on its own, in a country cottage style or with clear stylistic elements, solid wood brings an inviting warmth to kitchens and also offers many advantages. Anyone who loves genuine craftsmanship and natural beauty and who values authenticity and sustainability but also wants designer style and premium functionality will find a range of wonderfully inspiring ideas at TEAM 7. The artisan producer combines traditional manufacturing techniques with exclusive design and is an expert in fine detailing and individualised solutions.

Made from 100% solid wood

Whether the customer opts for lighter-coloured wood types such as oak white oil, elegant versions in walnut, warm cherry, carefully selected alder or vibrant beech heartwood, the most important ingredient in any TEAM 7 kitchen is solid European hardwood. All woods come from sustainable forestry and captivate with their unique aesthetic. The ecological furniture pioneer uses them both in its kitchen elements and in the three-layer boards for its fronts. A cabinet element made of 100% solid wood both inside and out is incredibly strong and extremely resilient. Pure wood kitchens are also particularly easy to care for. Even small dents and scratches are simple to repair: sand them down, apply oil, and it's done.

A material with many talents

Wood impresses in the kitchen with its vitality and tactile feel, its sensuous warmth and its pleasant natural scent. TEAM 7 uses only pure natural oil to finish its woods so that the material can unleash all its positive characteristics to the full. The surfaces thus remain breathable and help to regulate the indoor climate by absorbing moisture from the air and releasing it again. They can also neutralise cooking odours. Moreover, open-pore wooden surfaces possess unrivalled hygienic qualities. Thanks to the antibacterial effect of the wood, food even keeps better when it is stored in solid wood cupboards.

Great variety of tastes

TEAM 7 solid wood kitchens are individually planned and made to measure exactly according to the customer's wishes – whether they need a kitchenette or a kitchen-living area. The styles range from modern to classic. A country-style kitchen featuring detailed craftsmanship or a modern interpretation instead? A clean-lined kitchen with closed fronts or a high-tech kitchen where the height of the island is continuously adjustable? A comfortably solid appearance or a delicate, purist design? TEAM 7 customers can put together their personal dream kitchen, choosing from various programmes, solid wood, glass or ceramic fronts, numerous handle versions, and open or closed design elements.

Inner values

Interiors can also be individually planned. Every cook has different utensils, ingredients and storage needs, which is why the interior layout of cupboards and drawers is tailored precisely to the customer's wishes and cooking habits. Looking inside the kitchen thus also reveals impressive artisan craftsmanship and many loving details. Clever storage solutions and an innovative extension technology ensure an extra portion of comfort, because cooking will only ever be an enjoyable experience in a kitchen with a high-quality, functional and customisable interior.

echt.zeit

An experience for all the senses

An **echt.zeit** kitchen combines handcrafted solid wood and smart functions with an environmentally aware lifestyle and shared experience. This is TEAM 7's interpretation of solid wood in a contemporary idiom, where the aesthetic is shaped by the emphasis on physicality as well as by the vertical millings of the **echt.zeit** fronts. Efficiency is guaranteed thanks to variable drawer inserts, a dedicated chef's knife drawer with magnetic insert and a pull-out shelf for kitchen utensils as well as matching alcove elements. Ingeniously planned, the kitchen island also surprises with three work areas designed at different heights. The **echt.zeit** kitchen therefore fuses a natural character with invisible technology and intelligent ergonomics.



black line

Sultry style

When a TEAM 7 kitchen slips on its little black dress and makes itself really chic, an elegant setting is guaranteed: the **black line** kitchen combines matt black coloured glass with smoked glass and matt black metal handles. Design elements made from stylish walnut soften the overall look. In fact, **black line** is also a solid wood kitchen at heart: its cool looks conceal cabinets made of solid wood.



filigno

Outstandingly elegant design

With plenty of solid wood and a portion of ceramic, the **filigno** kitchen whets the appetite for a new kind of hospitality. Its linear design style and natural wood elegance are matched in the lines of the **filigno** range for living and dining areas. The top board and side supports consist of solid wood panels just 12 mm thick, made using ultramodern three-layer technology. **filigno** is the ideal design for an open kitchen-living area that blends seamlessly into the other living and dining areas.



k7

The luxury island

The **k7** kitchen island has a special trick of technology: the worktop of the island unit can be adjusted to the optimal height at the touch of a button, continuously variable from 74 to 114 cm. This means the high-tech kitchen island can be adapted to the height and activity of the user, adjusting to the ergonomically ideal working level – or converted into either a dining table or bar as desired.



linee

Multitalented

With a huge range of different styles available, the **linee** kitchen adapts easily to any kind of space requirements and every individual customer's wishes. A sophisticated combination of solid wood and coloured glass adds variety to the overall look of the kitchen, while innovative practical functions simplify everyday tasks. Open design elements add a cosy charm to the **linee** kitchen. They are just the place for decorative accessories or, alternatively, can be turned into illuminated display cases by adding all-glass doors and spotlights.



cera line

Wood and ceramic – the dream team

In the **cera line** kitchen, solid wood meets ceramic. The combination of these two 100% natural and recyclable materials opens up a wide spectrum of design options. Ceramic is not only a very attractive material, it also offers advantages in everyday use: it is easy to care for, hygienic, heat-resistant and scratch-resistant. The new dream team of wood and ceramic creates a kitchen style that is both liveable and attractive.



l1

The attractive entry-level kitchen

The **linee** kitchen has an enchanting little sister, **l1** – equally elegant and timeless in style. The family resemblance is unmistakable: the same superb TEAM 7 quality, the same naturally beautiful wood types. The options in the **l1** range are limited to certain selected types of cabinet and a single style of handle, which results in price advantages for the customer. This makes **l1** an exceptionally attractive entry-level TEAM 7 kitchen.



loft

The modern country-style kitchen

The **loft** kitchen is characterised by reassuringly strong lines and thoughtful extras. It combines the natural qualities of wood with elegantly handcrafted details and optimal functionality. **loft** is a contemporary country-style kitchen for keen cooks who love to be surrounded by wood, and is also exceptionally practical and comfortable for everyday use. An add-on table transforms **loft** into an inviting place for the whole family to hang out together.



rondo

The kitchen classic

The appeal of a country cottage, based on fine solid wood, gently rounded at the edges: the **rondo** kitchen combines timeless stylistic elements with countless delightful details. These include the holder for a cookbook or tablet, a bottle rack and alcove elements. Skilled craftsmanship is evident throughout **rondo**, for example in the mitred joints of the solid wood panels that surround the natural stone worktop.



THE BRAND TEAM 7 – ECOLOGY

“Environmental sustainability – becoming a green plant”

“We were already eco before it was cool. TEAM 7 has set out to make the world we live in a better place. That is why ecology is firmly anchored in the brand’s corporate philosophy. We have followed ‘green’ principles in everything we do since the early 1980s and are constantly working to improve our ecological footprint as a pioneer and market leader in natural living. Since we need wood for the production of high-quality TEAM 7 furniture, every time a tree is felled, for example, we plant at least one new tree in our own forest to replace it. We understand the value of wood as a raw material and want to make sure the sustainability of the forest is maintained for future generations. At the same time, we use the scraps of wood that accumulate during production to generate heat. Conserving resources is TEAM 7’s top priority. All our furniture is manufactured in such a way that it can be returned to the natural cycle at any time. We are committed to always making our furniture in harmony with people and nature. This is why we have our own workshops in Upper Austria and are committed to a sustainable production process that conserves the environment, because you need to control the whole supply chain in order to deliver guaranteed quality and inspire people with your sustainable innovations.”

Dr Georg Emprechtinger, CEO and owner

From the forest to the finished furniture – TEAM 7 supplies everything from a single source. For this reason, the company has two furniture factories, its own board factory and a sawmill, not to mention a 77-hectare forest. TEAM 7 uses only European hardwood trees from clearly certified sustainable sources in its factories in Austria. In order to avoid long transport routes and reduce our CO₂ emissions, we make our furniture and boards locally, always with an eye on durability and recycling our products. Numerous international certifications in the fields of environmental and quality management bear witness to this expertise. For instance, TEAM 7 has been certified to ISO 14001 and ISO 9001 and awarded the EMAS mark in recognition of its ecologically faultless, sustainable and fair production. Austrian Ecolabel has also verified the environmental and health benefits of TEAM 7 furniture with its seal of approval for long-lasting, quality products.

The sustainability message runs all the way through the production process for each individual piece of furniture, starting from when the carefully selected wood first goes into storage: at TEAM 7, the natural material is given ample time to mature so that it retains its original vitality. Since the wood is finished exclusively with natural oil, its pores stay open, allowing it to continue to breathe and develop the positive characteristics that enhance your living environment. The company attaches the greatest importance to the wood’s origin and thus only works with suppliers that guarantee sustainable forestry.

The benefit it would bring to people and the environment is also important to consider for a new product. This covers everything from treating resources with care to innovative and solid values. Because only things that endure and provide a lifetime of enjoyment can truly be called sustainable. TEAM 7 therefore only makes products with a long functional and aesthetic lifespan, always striving to use energy and materials efficiently in all its processes. All the relevant information and details can be found in the company’s EMAS Environmental Statement, because this declaration is more than just a report on what we have been up to – it is an affirmation of the values that shape and guide TEAM 7.

This is reason enough for the company to keep on setting even higher standards for energy efficiency and climate neutrality at its headquarters in Ried. Between now and 2024, therefore, some 35 million euros will be invested in expanding our “green plant”. This represents the company’s largest investment to date, which is made up of several project modules and will be implemented in several stages. These include building the new TEAM 7 Welt in Ried, creating a state-of-the-art production hall, upgrading the photovoltaic systems to 1,000 kWp and constructing a wood heating

centre as well as highly specialised production facilities. At the same time, restructures, digitalisation technologies and picking and packing robots will allow production and delivery structures to be streamlined.

Everything that TEAM 7 does adheres to the principles of sustainable business and geared towards creating products that are naturally beautiful. TEAM 7 is able to offer maximum quality at affordable prices thanks to ongoing optimisation in production and its mix of old craftsmanship traditions and modern technologies. And individuality is a key part of the company's philosophy: it has made its furniture exclusively to order since as long ago as 2001. The result is tailor-made furniture systems and top-quality kitchens that impress just as much with their exceptional level of comfort and convenience as with their harmonious balance of environmental sustainability, woodworking expertise and functional design.

By keeping a handle on the entire supply chain, basing its manufacture locally and offering an unrivalled depth in its production system, the ecological furniture pioneer is one of the global market leaders in premium solid wood furniture. This success is the result of some key decisions such as focusing rigorously on sustainability, keeping production in Austria and making bespoke, high-quality furniture that lasts a long time.



echt.zeit table and **lui plus** chairs

THE BRAND TEAM 7 – DESIGN

“Sustainability starts with the design”

“Good design is only possible in harmony with nature – it must be sustainable, both in its production and in its basic formal approaches. Furniture stays with us for many years and therefore it is important that the quality and design are equally durable. At TEAM 7, we always consider the entire life cycle of a design. From the materials and the production, the functionality and form to its return to the cycle of nature – we keep a close eye on the aspect of sustainability. That is why we don't look for inspiration from fleeting trends, but from nature and wood as a material – this diverse, multifaceted material fascinates with its warmth, feel and unique charisma. Using clear stylistic elements, we let the incomparable aesthetic of the solid wood speak for itself. Its sensuality and expressive power are enhanced and accented through the design. From solid physicality to a fine finish, it is always exciting to see the limitless possibilities wood offers. For us, the challenge is in harmonising the form with the special features of the material. This not only involves perfectly integrating sophisticated functionality, but also creating impressive yet timeless designs that create a stage for the beauty of wood.”

Sebastian Desch, Head of Design

“A piece of furniture is only sustainable if it lasts and is loved,” – following this motto, TEAM 7 translates the idea of nature into a modern signature, therefore setting a trend as an international benchmark. This artisan producer combines modern lifestyle and ecological principles to create timeless stylistic elements. Slender lines, carefully worked out details paired with smart functions and masterly craftsmanship reflect the love and deep understanding of the material wood. Ethics and aesthetics are inextricably linked here, and the company's high standards are only fulfilled when the principle of sustainability applies to the entire life cycle of a piece of furniture – from design and production to use and reintegration back into the cycle of nature. Strictly according to the Cradle to Cradle design principle.

The artisan producer's designs are always contemporary and also anticipate future trends in order to keep their value over the years. TEAM 7 designers find inspiration in nature. Striking, original and authentic, each piece emphasises the unique aesthetics of solid wood. All wood pieces are finished exclusively with natural oil. This is how they retain not only their positive, climate-regulating properties, but also their distinctive sensuality. Shapes that come naturally, colour shades, grain and texture fuse with loving details and high craftsmanship to create exquisitely unique pieces.

The interplay of individuality, quality and the timeless beauty of wood makes TEAM 7 furniture a lifelong companion. And when your life story changes, so does your furniture. Add to it, replace it or restructure it – the modular programmes can be expanded at any time and adapted to changing needs and living situations. In this way, TEAM 7 furniture continues to delight for generations – a clear statement against a throwaway society and for holistic, sustainable thinking.



filigno sideboard

THE BRAND TEAM 7 – TAILOR-MADE

“Our mission: perfecting what the customer wants”

“We don’t produce any furniture until it’s been ordered. Individually based on our customer’s wishes, tailor made. In so doing, we ensure that our sustainable furnishing systems are the perfect match – for both the rooms they’re placed in and the people that use them. As an internationally leading manufacturer of solid wood furniture, we are on a mission to implement individual furnishing requirements to perfection. Wood has established itself as an on-trend material in living environments, and hardly any other company works so individually and in so many different ways as TEAM 7. Integrating seven different European hardwood trees into our portfolio enables us to offer a virtually unparalleled variety of types and ranges for kitchens, dining rooms, living rooms, **wohnoffice^{T7}** settings, sleeping and kids’ rooms. High-quality materials, award-winning design, innovative technology and environmentally friendly workmanship transform our furniture into genuine objects of value. All our furnishing systems boast clear lines, elegant shapes and functional details. This unique combination of beauty, sustainability and flexibility makes them a source of inspiration for a natural lifestyle.”

Thomas Schlöglmann, Head of Product Management

The digital world is changing our habits and, by extension, the spaces we live in. New forms of architecture are sweeping away rigid structures and calling for flexible furniture concepts. Working in the bedroom, eating in the living room and entertaining guests in the kitchen – nowadays, living areas need to fulfil several roles all at once and adapt to the individual lives of the people occupying them. This requires a great deal of planning expertise, a vast range and professional production skills – strengths that TEAM 7 understand perfectly and that are unleashed with uncompromising individuality.

The company has been producing exclusively to order for many years now. Despite the large quantities involved, the design option and dimensions for each piece of furniture are tailored precisely to the customer’s requirements in a show of technical production that virtually no other manufacturer could deliver with such a degree of perfection. This means that bespoke designs are just as much a part of TEAM 7’s DNA as the unrivalled depth of its production system and the boundless freedom to individualise that it offers. A range of dimensions, wood types, bases and handles are available to choose from, as are variations featuring coloured glass, ceramic, clear or smoked glass plus fabric and leather in a wide range of grades. Every piece of furniture is customised precisely in line with the customer’s personal preferences and requirements right down to the tiniest nook and cranny – and can easily still be added to years later. Thus the tailor-made systems can adapt flexibly to changing needs. Right now, TEAM 7 is unveiling numerous additions to its range that will add even more wide-ranging opportunities to expand the scope for design it offers.

Shelves, highboards, sideboards, display cases and wall units that have been carefully thought through down to the smallest details can be combined into a harmonious interior design that fits the corresponding floor plan and the customer’s wishes perfectly and whose clear stylistic elements create flowing transitions from the kitchen to the dining area and on into the living room and bedrooms. At the same time, each piece is given a distinctive surface finish, making it truly unique. This is because, in order to emphasise the full beauty of the wood and coordinate items of furniture with one another, highly trained employees create harmonious pictures for fronts and table tops from the various knots and nuances in colour – in other words, they are “painting with wood”. The international success of the TEAM 7 brand is built on this combination of passionate craftsmanship, exclusive design, uncompromising sustainability and innovative depth in production.



riletto bed

THE BRAND TEAM 7 – EXPERTISE WITH WOOD

“For the love of the material”

“You can feel the primeval force of nature in every piece of furniture crafted by TEAM 7. Each piece is just as unique as the tree it was made from. With its stature, striking imperfections and rings, it is a witness to history – and the tree’s story lives on through the furniture. Real wood lives and works. However, it takes a great deal of woodworking skill to contain the primal forces of the wood so as to transform it into a filigree form that boasts impressive structural stability. Wood takes time to understand and work with in a manner that does justice to the material. This starts with the careful selection of the timber and the slow and assiduous drying process and extends right through to the production of the high-quality, warp-resistant three-layer boards used in our premium furniture. After all, we are on a mission to achieve absolute perfection.”

Hermann Pretzl, Co-director

When it comes to expertise with wood, TEAM 7 is one of the high-profile specialists in the furniture industry, because the furniture crafted by the artisan producer is made from pure solid wood inside and out – the element itself from solid wood and the fronts from patented three-layer boards. To achieve this, the company uses ultramodern woodworking technologies and combines high technology with traditional craftsmanship. Two thirds of its production employees are cabinet makers, all of whom have diligently studied their woodworking craft and love what they do. Above all, therefore, the story of the brand is an ode to wood as a natural material. Whether they’re in the forest or the factory, the people at TEAM 7 always handle the valuable raw material with the greatest of care. You get a sense of that at every stage of the process, right from the very first step.

The artisan producer applies strict criteria across the board, starting from when the woods are picked. Only wood from sustainable forestry is used. Walnut, cherry, oak, beech heartwood, beech and alder are the hardwoods that go into producing the furniture in the company’s Austrian factories, plus aromatic Swiss pine for bedrooms. All woods are finished exclusively with natural oil in keeping with the TEAM 7 promise: pure solid wood. This oil is made of natural essences such as linseed oil, soy oil and beeswax. With no varnish, staining or other chemical components, the wood remains free of harmful substances and retains its outstanding features: its pores stay open, allowing it to continue to breathe. It absorbs moisture, releases it again slowly and ensures a pleasant and healthy indoor climate.

The company keeps a close eye on its entire supply chain in order to guarantee the exceptional TEAM 7 quality and its high environmental standards. From vetted wood suppliers and its very own sawmill through to seasoning the wood in the TEAM 7 warehouse, making the sheets of wood board and the furniture, and logistics and assembly – everything comes from one source. Partners and suppliers are required to sign a contract guaranteeing that their wood comes from sustainably managed forests, and they undergo spot checks to ensure this is the case. In addition, TEAM 7 tends its own 77-hectare forest diligently and in consideration of the cycle of nature. The wood is dried carefully before it enters the production facility. Just like with a fine wine, TEAM 7 deliberately gives the natural material time to mature and retain its original vitality.

It is then processed locally at sites in Upper Austria, whose state-of-the-art factory halls reveal the wealth of woodworking expertise at the fingertips of the solid wood furniture manufacturer. Take the board factory in Pram, for example, where TEAM 7 makes its own boards for its furniture and using the three-layer technology it developed itself, no less. The TEAM 7 boards are glued together in three layers without using any solvents. As well as being resistant to warping, they are also impressively strong and resistant. and combine exquisite design with complete structural stability. This is because turning each of the three solid wood layers 90 degrees with respect to the one below it creates a solid effect: the individual layers can no longer move independently. The company’s great love for detail is exemplified by its “painting with wood” philosophy. Specially trained employees sort the top boards for fronts and table tops by

hand, thus creating harmonious wood patterns that will go on to make up the unique character of the furniture. The result: genuine works of art crafted by human hands.

Once these are complete, the boards go on to the furniture factories in Pram and Ried im Innkreis next door, where they are further worked on. Expert cabinet makers demonstrate their deep understanding for the material with intricate details and custom-fit traditional wood joints that meet the requirements of this living material. With each order pricking, extreme care is also taken to ensure that all the pieces ordered are a perfect match in terms of their wood type, colour and grain. This allows the living areas to fuse harmoniously together and create a coordinated whole. The furniture is then picked and packed in TEAM 7's logistics centre and dispatched to the relevant trade partner or customer.

It is this combination of craftsmanship and ultramodern technology that gives the furniture its soul. The interplay between lovingly hand-crafted details and precise high-tech manufacture opens up new dimensions in design and also balances the character of the striking solid wood with the high demands on intelligent functionality. This is because integrating the patented features perfectly into the design while also doing justice to the material calls for great skill in craftsmanship. From soft-close table extensions and floating doors through to height-adjustable kitchen islands, coffee tables and desks, a team of developers boasting a wealth of expertise with wood is always working on thinking up innovations and putting them into practice.



pisa desk, **pisa** desk pedestal and **lui plus** office swivel chair

DESIGNER PORTRAITS

Sebastian Desch | *Head of Design*

- Born in Ried im Innkreis, Austria in 1974
- **Training:**
 - Carpenter
 - Interior architecture and furniture design at the HTBLA Hallstat
- **Career milestones:**
 - architectural firm Bauböck, Ried im Innkreis
 - from 1994 interior architect and stylist at TEAM 7
 - from 2008 also furniture designer for TEAM 7
 - from 2015 Head of Interior Design
 - since 2016 Head of Design: responsible for the design of selected new products, further development of the existing TEAM 7 product range and the overall corporate architecture of the TEAM 7 brand
- **Designs for TEAM 7 (selection):**
echt.zeit kitchen, **echt.zeit** table, **ur** coffee table, **graphic** design element, **loft** kitchen, **cubus pure** living range, **hood** clothes racks, **sol** home office, **filigno** writing desk, **c3** coffee table, **ark** bar stool
- **Major design awards:**
iF DESIGN AWARD, Red Dot Award, BIG SEE Award, RAUM UND WOHNEN Möbel des Jahres, GREEN GOOD DESIGN Award, ICONIC AWARDS: Interior Innovation



Kai Stania | *Designer*

- Born in Salzburg, Austria in 1965
- **Training:**
 - Architecture at the TU Vienna, graduated with distinction in 1996
 - Industrial design at the University of Applied Arts Vienna
- **Career milestones:**
 - became project leader at Ron Arads studio in London in 1993
 - became university assistant at the TU Vienna in 1996
 - 1996 to 2008 university assistant at the Institute of Architectural Construction and Design at the TU Vienna
 - in 2002, founded his own design office "kai stania | product design"
 - works with TEAM 7, De Sede, Spectral, Bene, Wittmann, Rolf Benz, Cerutti, Ungaro, Nina Ricci and Hugo Boss, and others
- **Designs for TEAM 7 (selection):**
pisa desk and desk pedestal, **k7** kitchen, **riletto** bed, **float** bed, **lift** coffee table, **atelier** desk, **loup** side table, **times** bed
- **Major design awards:**
GOOD DESIGN Award, Red Dot Award, iF DESIGN AWARD, Interior Innovation Award, Design Plus Award



DESIGNER PORTRAITS

Prof. Jacob Strobel | Designer

- Born in Würzburg, Germany in 1978
- **Training:**
 - learned the craft of furniture making in his uncle's carpentry business as a teenager
 - studied wood design at the Faculty of Applied Arts Schneeberg
- **Career milestones:**
 - Head of Design at TEAM 7 from 2009 to 2014
 - since 2014 professor and department head of Wood Design at the Faculty of Applied Arts Schneeberg (Faculty of the WHZ) specialising in furniture and product design
- **Designs for TEAM 7 (selection):**
lui chair family, tak table, nox table, nox bed, yps table, stern coffee table, aye chair
- **Major design awards:**
Red Dot Award, GREEN GOOD DESIGN Award, iF DESIGN AWARD, ICONIC AWARDS: Interior Innovation



Dominik Tesseraux | Designer

- Born in Bensheim, Germany in 1966
- **Training:**
 - Cabinet maker training
 - studied product design, Darmstadt University of Applied Sciences
- **Career milestones:**
 - Neumeister Design
 - Artefakt
 - Phoenix Design
 - since 2001 – tesseraux+partner, Potsdam, Germany
 - since 2015 – collaboration with TEAM 7
- **Designs for TEAM 7 (selection):**
filigno coffee table, filigno kitchen, filigno living range, EDITION LIGNATUR bathroom furniture range (co-produced by Keuco and TEAM 7)
- **Major design awards:**
German Design Award, Red Dot Award, ICONIC AWARDS: Innovative Interior, iF DESIGN AWARD, GOOD DESIGN Award



DESIGNER PORTRAITS

This Weber | *Designer*

- **Born in Zurich, Switzerland in 1973**
- **Training:**
 - trained to become an engineer
 - studied jewellery and industrial design at the Zurich University of Design and Art (today called the Zurich University of the Arts)
- **Career milestones:**
 - from 1999 product designer at Haeberli Marchand Product Development in Zurich
 - worked from 2000 in product development at Gebrüder Thonet GmbH in Frankenberg, Germany
 - from 2001 product designer at Christophe Marchand Product Development in Zurich
 - from 2006 responsible for the furniture design projects at Hannes Wettstein in Zurich
 - since 2010: own studio This Weber Design Unlimited in Zurich
 - works for international manufacturers such as Atelier Pfister, Crassevig, Fiam Italia, Intertime, Rolf Benz, Very Wood (Gervasoni Group)
- **Designs for TEAM 7:**
taso table, flor chair and bench
- **Major design awards:**
German Design Award, ICONIC AWARD: Innovative Interior, Interior Innovation Award

