

Press release

SUSTAINABLE BEDROOMS THAT EXTEND YOUR EVERYDAY LIVING SPACE

TEAM 7: IN HARMONY WITH NATURE

Hide the bedroom discreetly behind a door? Those days are over. Until just a few decades ago, the bedchamber was still seen as a hidden, private place, but today our rooms are more open and aspects of everyday life are moving into the land of dreams. Today's bedrooms are not just for sleeping – they are part of our daytime life too. After a relaxed breakfast in bed, it's time for a workout on the exercise bike, followed by the beauty routine at the make-up table. Next we can check emails in the integrated home office. Modern bedrooms are multi-taskers, full of sophisticated functionality. TEAM 7 is a specialist in smart systems intelligence. This solid wood furniture maker from Austria combines premium quality with elegant design and craftsmanship to create bedroom areas with added value. Natural, open and functional. It is not just the supremely comfortable bed and bedding which create a feeling of luxury, but also the beautifully organised wardrobe system, versatile occasional furniture and sense of wellbeing that comes from natural materials.

In recent years the bedroom has increasingly become part of our everyday living space. Smaller homes and independently minded consumers are looking for new room configurations that help them fulfil their potential. It's a job for the experts. "Making intelligent furniture with great functionality and tremendous versatility takes an enormous amount of engineering expertise," says Dr Georg Emprechtinger, owner and CEO of TEAM 7. So for anyone who wants individual design options for their bedroom, this premium brand is the right place to look. This Austrian solid wood furniture maker specialises in customised design and manufactures exclusively to order. That means production does not begin until the furniture is ordered. To the exact specifications. When it comes to dimensions, form and function or format and style of fronts and surfaces – these Austrian makers don't sell off-the-shelf furniture.

TEAM 7 has established an international reputation as a pioneer of environmentally friendly furniture and is one of the leading providers of sustainable furnishing concepts and bed systems. Everything here is authentic, natural and comfortable: untreated, individually crafted solid woods bring nature into your home, creating a pleasingly fresh atmosphere in the bedroom. This furniture looks beautiful too. "Our design style is based on a deep-rooted philosophy: our focus is always on nature," explains Emprechtinger. This is reflected in their premium interior designs as well as in the outstanding production quality. Bringing out the full beauty, texture and warmth of wood requires a high level of expert craftsmanship. Combined with clean, uncluttered design lines. Timeless, elegant and just as long-lasting as the material this furniture is made from.

The result is truly exceptional bedroom furnishings. TEAM 7 works with love and expert craftsmanship to produce meticulously finished, unique furniture, creating personalised havens of well-being, designed to individual requirements. This includes not only walk-in wardrobes and beautiful beds but also sideboards, shelves, home office solu-

This press release, in addition to other press materials and photos, is available for download at www.team7-home.com

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tions and smart storage concepts in an almost unlimited range of styles. Clothes racks are tucked away elegantly, as are accessories and everyday practical items. Every piece of furniture from this artisan producer showcases untreated solid wood and numerous feel-good extras.



Like sleeping in nature: **float** bed and **lunetto** wardrobe



Sophisticated extras: home office and functional interior



Comfort zone: **lunetto** wardrobe with make-up table



Loft character: **times** bed and **soft** wardrobe

Photos: TEAM 7

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