

*Press release*

## TEAM 7 EXPANDS WITH NEW GREEN FACTORY

### GROUND-BREAKING CEREMONY FOR THE NEW TEAM 7 WELT IN RIED



Left to right: Florian Kinz, Dr. Erich Wiesner, DI Johannes Kloibhofer, DI (FH) Alexandra Gierlinger, Hermann Pretzl, LR Markus Achleitner, Dr. Georg Emprechtinger, Albert Ortig, DI Andreas Matulik, Peter Schmid, Bmst. Ing. Birgit Mayr, Johannes Hagingner

Construction has begun for TEAM 7's largest ever investment project: on 6 July 2021, Georg Emprechtinger, CEO and owner, and Joint Managing Director Hermann Pretzl welcomed guests to the ground-breaking ceremony for the new TEAM 7 Welt at Ried im Innkreis. An impressive new building, with a total floor area of 6100 m<sup>2</sup>, will take shape at the headquarters of this prestigious manufacturer of sustainable solid wood furniture. It will be a four-storey timber-frame construction – an embodiment of TEAM 7's love of solid wood combined with authentic craftsmanship and modern technology. The building was designed by the architecture firm Matulik, in consultation with TEAM 7, and is being built by the timber construction specialists WIEHAG. No wonder Upper Austrian council member Markus Achleitner and the mayor of Ried, Albert Ortig, wanted to congratulate the directors in person and wish them luck. Other guests attending the celebrations included the architects Andreas Matulik, Alexandra Gierlinger and Johannes Kloibhofer, Erich Wiesner and Florian Kinz from WIEHAG Timber Construction, Birgit Mayr and Johannes Hagingner from the construction firm Bau Mayr GmbH as well as Peter Schmid, TEAM 7 construction manager, and local journalists.

This press release, in addition to other press materials and photos, is available for download at [www.team7-home.com](http://www.team7-home.com)

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## *The plan for the “green factory”*

“A vision becomes reality”, declared Georg Emprechtinger with delight – and could not resist taking a lap of honour on the digger, since some of the construction equipment has already arrived in Ried. “We are starting earlier than expected,” explained the owner, sketching out the construction schedule. Between July 2021 and 2024, around 35 million euros will be poured into this “green factory”. With TEAM 7 Welt and other investments, this internationally successful brand is setting the standards for sustainability. The architects from Matulik created an eco-friendly building with low-tech features, a green roof, and the highest possible design aspirations, using timber construction techniques. The interior includes open-space work areas and communication zones, a multifunction conference room, a show kitchen which will be available for hire, and a “skybar”, with a fabulous view across Ried. A 1200 m<sup>2</sup> TEAM 7 store will showcase the experts’ inspiring craftsmanship in solid wood furniture. Refreshments will be available too: in the restaurant run by David Gattringer and partners, both employees and visitors will be treated to a specially created range of menu options. Here in comfortably elegant surroundings the chefs will provide delicious meals with a focus on vegetarian organic cuisine. Like everything else at TEAM 7, the food will be high-quality, tasteful and locally sourced.

## *Sustainably into the future*

This ambitious development project at TEAM 7 headquarters will also include a large, ultra-modern production hall, with 2000 m<sup>2</sup> floor space, expansion of the PV system to 1000 kWp, a wood-fired heating system, highly specialised production equipment and other digitisation features. “We are excited to be taking this pioneering step into the future today,” says Hermann Pretzl, underlining the significance of the project. “As you can see, at TEAM 7 ecology and economy always go hand in hand.” It’s an appealing concept: TEAM 7 has enjoyed steady growth for over 20 years now. With its commitment to Austrian craftsmanship and its capacity for innovative approaches to sustainability, design and technology, the furniture maker from Ried im Innkreis has more than tripled its sales in the last two decades, and even managed to achieve seven per cent growth during the challenging coronavirus year 2020.



Dr. Georg Emprechtinger



Left to right: Hermann Pretzl, Markus Achleitner, Dr. Georg Emprechtinger, Albert Ortig

Photos: TEAM 7