

## *Prof. Jacob Strobel* | *Designer*

- **Born in Würzburg, Germany in 1978**

- **Training:**

- learned the craft of furniture making in his uncle's carpentry business as a teenager

- studied wood design at the Faculty of Applied Arts Schneeberg

- **Career milestones:**

- played a significant role in shaping the image and portfolio of the brand, as Head of Design at TEAM 7 from 2009 to 2014

- currently professor and department head of Wood Design at the Faculty of Applied Arts Schneeberg (Faculty of the Westsächsische Hochschule Zwickau) specialising in furniture and product design

- continues to work as a designer for TEAM 7 on a freelance basis

- **Designs for TEAM 7 (selection):**

chairs **lui**, **lui plus** and **grand lui**, **mylon** bedroom furniture, **nox** and **aye**

- **Major design awards:**

iF DESIGN AWARD, Red Dot Award, GREEN GOOD DESIGN Award

